

Curriculum Vitae



Professor Eddie C. Y. Kuo (郭振羽)

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Education Qualifications

1972	PhD, University of Minnesota, USA
1966	MA Sociology, University of Hawaii, USA
1962	BA Journalism, National Chengchi University, Taiwan

Academic and Professional Experience

2008 - Present	Academic Advisor, SUSS
2011 - Present	Emeritus Professor, NTU
2012 - 2016	Director, UniSIM Centre for Chinese Studies, UniSIM
1992 - 2010	Professor, Wee Kim Wee School of Communication and Information, NTU
2003 - 2006	Member, NTU Council
2003 - 2005	(Founding) Interim Dean, School of Humanities & Social Sciences, NTU
1992 - 2003	Founding Dean, Wee Kim Wee School of Communication and Information, NTU
1992 - 1996	Director, Mass Communication Programme, NUS
1990 - 1992	Head, Mass Communication Department, NUS
1986 - 1990	Head, Sociology Department, NUS
1986 - 1988	Director, Centre for Advanced Studies, NUS
1973 - 1995	Professor (1991-1995); Associate Professor (1986-1990); Senior Lecturer (1978-1985); Lecturer (1973-1978); University of Singapore / National University of Singapore

Membership and Professional Experience

2012 - Present	Board of Directors, Lee Kuan Yew Fund for Bilingualism
2012 - 2015	Board of Governors, Chinese Heritage Centre
2012 - 2015	Board of Directors, Singapore Centre for Chinese Language
2011 - 2015	Chair, Academic Committee, School of Arts and Humanities, Ngee Ann Polytechnic

2012 - 2015	Chair, Selection Panel, Chinese Culture and Language Fund
2011 - 2015	Academic Board, Confucius Institute (Singapore)
2008 - Present	Member, Academic Board, Institute of Global Communication, Shanghai Jiaotong University
2006 - Present	Member, Editorial Advisory Board, Chinese Journal of Communication, (Hong Kong)
2004 - 2015	Honorary Chairman, Asian Media Information and Communication Centre (AMIC), Singapore
2003 - 2004	Chairman, Asian Media Information and Communication Centre (AMIC), Singapore
2002 - 2015	Member, Advisory Committee, Oxford Internet Institute, Oxford University
2002 - Present	Member, Advisory Board, Chinese Journal of Communication Research, (Taiwan)
2001 - 2010	Member, Editorial Advisory Board, The Information Society (USA)
2001 - 2005	Member, Editorial Advisory Board, Telematics and Informatics (UK)
2000 - 2004	Vice President, International Association of Media Communication Research (IAMCR)
1998 - Present	Member, Editorial Board, Journal of Asia Pacific Communication (USA)
1997 - Present	Member, International Advisory Board, Mass Communication Research (Taiwan)
1990 - 2010	Founding Editor, Asian Journal of Communication, published by Taylor and Francis and SSCI listed

Research Interests

- New Media and Globalization
- Cultural Policy and National Integration
- Sociology of Multilingualism.
- Perspectives in Asian Communication

Awards and Honours

2011	Hsin Yun Outstanding Communication Award (星云真善美杰出传播奖)
2007	AMIC Asian Communication Award
2001	Public Administration Medal (Silver)
1997	Public Service Medal (PBM)

Selected Publications

Eddie Kuo and Brenda Chan. (2016) Language. Singapore: Institute of Policy Studies and Straits Times Press

Eddie Kuo. (2016) "Language, Culture and Identity: Challenges of Nation Building in Singapore" [in Chinese] 语言、文化和身份认同: 新加坡建国路上的挑战]. In Zhou Zhao-Cheng, Yow Cheun-Hao and Foo Tee "Tuan (eds) Half a Century of Singapore: Retrospect and Prospect [半世纪的新加坡: 回顾与前瞻]. Singapore: Singapore Society of Asian Studies, pp. 12-25.

- Georgette Wang and Eddie Kuo. (2010). The Asian communication debate: Culture-specificity, culture-generality, and beyond. *Asian Journal of Communication*, 20(2).
- Eddie Kuo and H. Chew. (2009). Beyond ethnocentrism in communication theory: Towards a culture-centric approach. *Asian Journal of Communication*, 19(4), 422-437.
- Kuo, E., & Lee, C. W. (2006). Communication Education and Research in Singapore: Past, Present and Future. Kenneth Leong, James Kenny, and Paul Lee (eds.), *Global Trends in Communication Education and Research*. Cresskill, NJ, USA: Hampton Press, 2005, pp. 211-34.

Public Service

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| 2005 - 2010 | Member, Bioethics Advisory Committee, Ministry of Health |
| 2006 - 2008 | Council Member, Advisory Council on Impact of New Media on Society (AIMS), Ministry of Information, Communication and the Arts |
| 2003 - 2005 | Board Director, Media Development Authority |
| 1994 - 2000 | Board Director, Singapore Broadcasting Authority |
| 1992 - 1994 | Board Director, National Computer Board |

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