

## Study Plan - Bachelor of Science in Marketing - July 2023 & July 2024 Intake

	July Semester	CU	January Semester	CU	Special Semester	CU
Year 1	SUSS Core (to include <b>BUS105</b> & <b>NCO111</b> <sup>1</sup> )	22.5	SUSS Core	10	SUSS Core <sup>2</sup>	0 - 5
	MKT202	5	ECO202	5		
			MKT358	5		
			MKT363	5		
			MKT366	5		
Year 2	SUSS Core	15	SUSS Core	10	SUSS Core <sup>2</sup>	0 - 5
	MKT351	5	ANL203	5		
	MKT368	5	LOG202	5		
	Elective (1st Major)	5	MKT390	5		
			Elective (1st Major)	5		
Year 3	Year 3 is flexible to allow for work attachment arrangements Over the year, students should complete: Any remaining SUSS Core (0 - 2.5 cu) Elective (1st Major) (5 cu) Free electives / Minor / Second Major <sup>3</sup> (25 cu)					
Year 4	MKT498	10	BUS490	5		
	Free electives / Minor / Second Major <sup>3</sup>	20	Free electives / Minor / Second Major <sup>3</sup>	15		

**Experiential Graduation Requirements:**  
Student Teambuilding, Work Attachment and E-portfolio

### Notes:

<sup>1</sup> BUS105 is a required School course under the SUSS Core category, to be taken in Year 1 July semester. NCO111 is recommended to be taken in the first semester, as it is a pre-requisite course for NCO112 and NCO113.

<sup>2</sup> Students are encouraged to complete 60cu of SUSS Core in the first two years of their candidature across 4 regular semesters and 2 special semesters. Students may also consider taking available short courses in the special semester, if they wish to spread out the credit load from regular semesters.

<sup>3</sup> Free electives / Minor / Second Major depends on student's choice to opt for free electives, two minors or second major. Refer to the curriculum plan for list of courses to be taken for each basket. **Students may embark on second major or first/second minor courses earliest from the second semester onwards, by declaring their choice of second major or first/second minor before course registration.**