

Entrepreneurship Series

Courses may not be offered every semester. Please check curriculum plan in student portal, e-services on the presentation of the courses.

Course Code/Title	Credit Unit (CU)	Course Synopsis	Category	Available for Part-time /Full-time students
CDO303 SUSS Impact Startup Challenge	5	<p>The Impact Startup Challenge series of courses offers a platform for students to generate ideas, test, validate and pivot their proposals through immersing them in start-up scenes in both Singapore and foreign destinations to meet potential co-founders, connect with expert advisors and learn from the ecosystem.</p> <p>Good ideas do not automatically translate into good businesses. The process of testing, validating and pivoting is critical for aspiring entrepreneurs looking to develop ideas that translate into value-adding businesses. Students will gain a deeper understanding of the problem they are trying to solve, teams will get to put their ideas and assumptions to the test, and modify them along the way through the feedback they garner. Students will be able to evaluate if their ideas are worth pursuing and to design their first prototype.</p> <p>Entrepreneurs have a higher chance of succeeding if they belong to an ecosystem. Learning from those who have successfully built and grown companies; as well as from those who failed, and seeking opportunities to connect with experts in deep domain areas, are key to successfully build a business.</p>	SUSS Core Unrestricted Elective/General Elective, Marketing Major elective	Both

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CDO303GER - Impact Startup Challenge in Gerontology	5	<p>The Impact Startup Challenge series of courses offers a platform for students to generate ideas, test, validate and pivot their proposals through immersing them in start-up scenes in both Singapore and foreign destinations to meet potential co-founders, connect with expert advisors and learn from the ecosystem.</p> <p>Good ideas do not automatically translate into good businesses. The process of testing, validating and pivoting is critical for aspiring entrepreneurs looking to develop ideas that translate into value-adding businesses. Students will gain a deeper understanding of the problem they are trying to solve, teams will get to put their ideas and assumptions to the test, and modify them along the way through the feedback they garner. Students will be able to evaluate if their ideas are worth pursuing and to design their first prototype.</p> <p>Entrepreneurs have a higher chance of succeeding if they belong to an ecosystem. Learning from those who have successfully built and grown companies; as well as from those who failed, and seeking opportunities to connect with experts in deep domain areas, are key to successfully build a business.</p>	SUSS Core Unrestricted Elective/General Elective, Marketing Major elective	Both
CDO303JKT SUSS-PIAGET Impact Startup Challenge (Jakarta, Indonesia)	5	<p>The Impact Startup Challenge series of courses offers a platform for students to generate ideas, test, validate and pivot their proposals through immersing them in start-up scenes in both Singapore and foreign destinations to meet potential co-founders, connect with expert advisors and learn from the ecosystem.</p> <p>Good ideas do not automatically translate into good businesses. The process of testing, validating and pivoting is critical for aspiring entrepreneurs looking to develop ideas that translate into value-</p>	SUSS Core Unrestricted Elective/General Elective, Marketing Major elective	Both

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		<p>adding businesses. Students will gain a deeper understanding of the problem they are trying to solve, teams will get to put their ideas and assumptions to the test, and modify them along the way through the feedback they garner. Students will be able to evaluate if their ideas are worth pursuing and to design their first prototype.</p> <p>Entrepreneurs have a higher chance of succeeding if they belong to an ecosystem. Learning from those who have successfully built and grown companies; as well as from those who failed, and seeking opportunities to connect with experts in deep domain areas, are key to successfully build a business.</p>		
CDO303KHH SUSS-FORMOSA Impact Startup Challenge (Koahsiung, Taiwan)	5	<p>The Impact Startup Challenge series of courses offers a platform for students to generate ideas, test, validate and pivot their proposals through immersing them in start-up scenes in both Singapore and foreign destinations to meet potential co-founders, connect with expert advisors and learn from the ecosystem.</p> <p>Good ideas do not automatically translate into good businesses. The process of testing, validating and pivoting is critical for aspiring entrepreneurs looking to develop ideas that translate into value-adding businesses. Students will gain a deeper understanding of the problem they are trying to solve, teams will get to put their ideas and assumptions to the test, and modify them along the way through the feedback they garner. Students will be able to evaluate if their ideas are worth pursuing and to design their first prototype.</p> <p>Entrepreneurs have a higher chance of succeeding if they belong to an ecosystem. Learning from those who have successfully built and grown companies; as well as from those who failed, and seeking</p>	SUSS Core Unrestricted Elective/General Elective, Marketing Major elective	Both

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		opportunities to connect with experts in deep domain areas, are key to successfully build a business.		
CDO303MDN SUSS-WBI Impact Startup Challenge (Medan, Indonesia)	5	<p>The Impact Startup Challenge series of courses offers a platform for students to generate ideas, test, validate and pivot their proposals through immersing them in start-up scenes in both Singapore and foreign destinations to meet potential co-founders, connect with expert advisors and learn from the ecosystem.</p> <p>Good ideas do not automatically translate into good businesses. The process of testing, validating and pivoting is critical for aspiring entrepreneurs looking to develop ideas that translate into value-adding businesses. Students will gain a deeper understanding of the problem they are trying to solve, teams will get to put their ideas and assumptions to the test, and modify them along the way through the feedback they garner. Students will be able to evaluate if their ideas are worth pursuing and to design their first prototype.</p> <p>Entrepreneurs have a higher chance of succeeding if they belong to an ecosystem. Learning from those who have successfully built and grown companies; as well as from those who failed, and seeking opportunities to connect with experts in deep domain areas, are key to successfully build a business.</p>	SUSS Core Unrestricted Elective/General Elective, Marketing Major elective	Both
CDO303MNL SUSS-GCIC Impact Startup Challenge (Manila, Philippines)	5	<p>The Impact Startup Challenge series of courses offers a platform for students to generate ideas, test, validate and pivot their proposals through immersing them in start-up scenes in both Singapore and foreign destinations to meet potential co-founders, connect with expert advisors and learn from the ecosystem.</p>	SUSS Core Unrestricted Elective/General Elective, Marketing Major elective	Both

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		<p>Good ideas do not automatically translate into good businesses. The process of testing, validating and pivoting is critical for aspiring entrepreneurs looking to develop ideas that translate into value-adding businesses. Students will gain a deeper understanding of the problem they are trying to solve, teams will get to put their ideas and assumptions to the test, and modify them along the way through the feedback they garner. Students will be able to evaluate if their ideas are worth pursuing and to design their first prototype.</p> <p>Entrepreneurs have a higher chance of succeeding if they belong to an ecosystem. Learning from those who have successfully built and grown companies; as well as from those who failed, and seeking opportunities to connect with experts in deep domain areas, are key to successfully build a business.</p>		
CDO303PNH SUSS-AUPP Impact Startup Challenge (Phnom Penh, Cambodia)	5	<p>The Impact Startup Challenge series of courses offers a platform for students to generate ideas, test, validate and pivot their proposals through immersing them in start-up scenes in both Singapore and foreign destinations to meet potential co-founders, connect with expert advisors and learn from the ecosystem.</p> <p>Good ideas do not automatically translate into good businesses. The process of testing, validating and pivoting is critical for aspiring entrepreneurs looking to develop ideas that translate into value-adding businesses. Students will gain a deeper understanding of the problem they are trying to solve, teams will get to put their ideas and assumptions to the test, and modify them along the way through the feedback they garner. Students will be able to evaluate if their ideas are worth pursuing and to design their first prototype.</p>	SUSS Core Unrestricted Elective/General Elective, Marketing Major elective	Both

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CDO303SGN SUSS-FETCH Impact Startup Challenge (Ho Chi Minh, Vietnam)	5	<p>The Impact Startup Challenge series of courses offers a platform for students to generate ideas, test, validate and pivot their proposals through immersing them in start-up scenes in both Singapore and foreign destinations to meet potential co-founders, connect with expert advisors and learn from the ecosystem.</p> <p>Good ideas do not automatically translate into good businesses. The process of testing, validating and pivoting is critical for aspiring entrepreneurs looking to develop ideas that translate into value-adding businesses. Students will gain a deeper understanding of the problem they are trying to solve, teams will get to put their ideas and assumptions to the test, and modify them along the way through the feedback they garner. Students will be able to evaluate if their ideas are worth pursuing and to design their first prototype.</p> <p>Entrepreneurs have a higher chance of succeeding if they belong to an ecosystem. Learning from those who have successfully built and grown companies; as well as from those who failed, and seeking opportunities to connect with experts in deep domain areas, are key to successfully build a business.</p>	SUSS Core Unrestricted Elective/General Elective, Marketing Major elective	Both
CDO303SU Impact Startup Challenge in Sustainability	5	The Impact Startup Challenge series of courses offers a platform for students to generate ideas, test, validate and pivot their proposals through immersing them in start-up scenes in both Singapore and	SUSS Core Unrestricted Elective/General Elective,	Both

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		<p>foreign destinations to meet potential co-founders, connect with expert advisors and learn from the ecosystem.</p> <p>Good ideas do not automatically translate into good businesses. The process of testing, validating and pivoting is critical for aspiring entrepreneurs looking to develop ideas that translate into value-adding businesses. Students will gain a deeper understanding of the problem they are trying to solve, teams will get to put their ideas and assumptions to the test, and modify them along the way through the feedback they garner. Students will be able to evaluate if their ideas are worth pursuing and to design their first prototype.</p> <p>Entrepreneurs have a higher chance of succeeding if they belong to an ecosystem. Learning from those who have successfully built and grown companies; as well as from those who failed, and seeking opportunities to connect with experts in deep domain areas, are key to successfully build a business.</p>	Marketing Major elective	
CDO303SZX SUSS-SZU Impact Startup Challenge (Shenzhen, China)	5	<p>The Impact Startup Challenge series of courses offers a platform for students to generate ideas, test, validate and pivot their proposals through immersing them in start-up scenes in both Singapore and foreign destinations to meet potential co-founders, connect with expert advisors and learn from the ecosystem.</p> <p>Good ideas do not automatically translate into good businesses. The process of testing, validating and pivoting is critical for aspiring entrepreneurs looking to develop ideas that translate into value-adding businesses. Students will gain a deeper understanding of the problem they are trying to solve, teams will get to put their ideas and assumptions to the test, and modify them along the way</p>	SUSS Core Unrestricted Elective/General Elective, Marketing Major elective	Both

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