

Mission: Largest community platform connecting **brands** with **silver influencers**



STRONGSILVERS



Branded Projects

Advertisers pay us advertising dollar to create various forms of branded content.

Organic Projects

For organic projects created by silvers, we take 10% of transaction fee.

FOR BRANDS AND BUSINESSES

TAPPING THE SILVER ECONOMY ◀

SENIORS ARE THE FASTEST GROWING GROUP (INCREASING AT 3.2% P.A. COMPARED TO 0.8% FOR WHOLE POPULATION) IN CONSUMER CLASS, WHICH IS GROWING FROM 3.9 BILLION IN 2020 TO 5.6 BILLION BY 2030)

FOR SILVER CONTENT CREATORS

▶ RISE OF SILVER INFLUENCERS

▶ SILVER INFLUENCERS REPRESENT THE "ULTIMATE SUPER CONSUMER" THAT BRIDGES THE GENERATIONAL GAP - THEY PAVE THE WAY FOR A MORE EMPOWERED, STYLISH AND SILVER FUTURE FOR ALL



Join our community of **Silver Creators!**

Find us on:



Acknowledgements:

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For more information, please contact Junus at junus.eu@gmail.com