

Curriculum Vitae



Cheng Kwang Hwee

Senior Lecturer, Business Law
School of Business

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Education Qualifications

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| 2008 | MBA (Specialisation in Real Estate), National University of Singapore
MBA (Exchange Programme), Graduate School of International Management, International University of Japan |
| 2004 | LLB (Hons), National University of Singapore |

Academic and Professional Experience

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| 2011 - 2015 | Assistant General Counsel, Info-communications Development Authority of Singapore |
| 2011 | Senior Associate, Wong Partnership LLP |
| 2008 - 2010 | Legal Counsel, Ascendas Group |
| 2004 - 2006 | Associate, Wong Partnership LLP |

Memberships and Professional Activities

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| 2010 | Associate Member of the Singapore Association of the Institute of Chartered Secretaries and Administrators |
| 2005 | Member of the Singapore Academy of Law |
| 2005 | Admitted as Advocate and Solicitor of the Supreme Court of Singapore |

Research Interests

- Corporate and Agency Laws
- Telecommunications Laws
- Real Estate Investment Trusts

Selected Publications

- Cheng Kwang Hwee (2022), "Use of Real-life Imagery and Words in Luxury Brand Trade Marks: A Study of the Trade Mark Lawsuits involving the Polo/Lauren Company", *Asia Pacific Journal of Marketing and Logistics*, Volume 35, Issue 3.
- Cheng Kwang Hwee (2022), "Advocating an incremental approach in openness to interdisciplinary education", paper presented at the Applied Learning Conference 2022, 20-21 January 2022, Singapore.
- Cheng Kwang Hwee and Tan Lee Cheng (2019), "Commentary: Protecting our hawker culture requires us to give hawkers more autonomy", published on ChannelNewsAsia's website on 11 May 2019.
- Cheng Kwang Hwee and Joicey Wei Jie (2018), "Distilling Distinctiveness from the Mystique: Trade Mark and Marketing Perspectives on Luxury Brand Management", paper presented at the Mystique of Luxury Brands Conference, 8-9 May 2018, Singapore.
- Calvin M. L. Chan and Cheng Kwang Hwee (2017), "Harnessing Platform Strategy to Grow our SMEs", *Today's Manager*, Issue 3, 2017, pp. 30-31.
- Cheng Kwang Hwee (2015), "Exercising Good Faith in Collective Sales: Singapore Court of Appeal Lays Down Legal Principles in *Lim Li Meng Dominic v Ching Pui Sim Sally*", *The Singapore Law Gazette*, December 2015, pp. 20-25.

Updated on 4 May 2023