

Curriculum Vitae



Associate Professor Ding Ding

Vice Dean

School of Business

Tel : +65 6248 5007

Education Qualifications

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| 2004 - 2010 | Ph.D (Economics), Nanyang Technological University, Singapore |
| 2001 - 2004 | M.A. (English), Beijing International Studies University, China |
| 1997 - 2001 | BSc. (Economics), Beijing International Studies University, China |

Academic and Professional Experience

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| 2012 - 2018 | Head of Programme (Finance), School of Business, SUSS |
| 2008 - 2011 | Head of Area (Economics), DMS Programme, School of Business, SUSS |
| 2005 - 2008 | Instructor, Department of Economics, Nanyang Technological University |

Memberships and Professional Activities

- Member, Education Sub-Committee, Singapore FinTech Association
- Chartered Financial Analyst (CFA), and Member of CFA Singapore Society
- Member, Economics Society of Singapore
- Member, Academy of Management
- Member, American Economic Association
- Certificate in Foundation of Alternative Investment (FAI)
- Invited Speaker, 19th Annual SME Conference and 20th Infocomm Commerce Conference organised by SCCC, 2017, Singapore
- CFA University Investment Research Challenge Local Volunteer

Research Interests

- Financial Technology and Digital Inclusion
- Chinese Economy
- International Economics
- Education Pedagogy for Lifelong Learners

Selected Publications

Journal Papers:

Ding Ding, Guan Chong, Fang Zheng, & Lee Pui Mun, (2017), "Does Online Rating Affect Companies' Financial Performance? Evidence from Hotels in Singapore", *Journal of Accounting and Finance*, forthcoming.

**This paper was presented at 39th INFORMS Marketing Science Annual Conference, Los Angeles, United States, June 2017.*

Ding Ding, Guan Chong, & Yu Yinghui (2017), "Game-Based Learning in Tertiary Education: A New Learning Experience for the Generation Z", *International Journal of Information and Education Technology*, 7(2), 148-152.

**This paper was presented at 2015 International Conference on Education, Learning and Training (ICELT 2015), Chengdu, China, November, Nov 2015.*

Guan Chong, Ding Ding & Ho Kong Weng (2014), "E-learning in Higher Education for Adult Learners in Singapore", *International Journal of Information and Education Technology*, 5(5), 348-353.

**This paper was presented at the International Conference on Teaching and Education Sciences-ICTES 2014, Hong Kong, June 2014.*

Ding Ding & Yothin Jingjarak (2012), "Threshold, Capital Flows, and Financial Turbulence", *North American Journal of Economics and Finance*, 23(3), 365-385.

Conference Papers:

Yu-chen Hung, Chong Guan, Yue Wang, Joicey Wei, & Ding Ding (2017), "Winning Box Office with Right Movie Synopsis - A Text Analysis Perspective", 2017 ANZMAC Conference Marketing for Impact, Melbourne Australia.

Tan Chong Hui & Ding Ding (2015), "Volatilities and Correlations in the Stock Market during the Global Financial Crisis", 28th Australasian Finance and Banking Conference, Sydney, Australia.

Guan Chong & Ding Ding (2015), "Movie Release Dates and Box Office Success under Word-of-mouth Advertising", Proceedings of the 2015 Annual Meeting of the Academy of Management (AOM), Vancouver, Canada.

Ding Ding & Yothin Jinjarak (2015), "Inflation and Behavior of Prices: Evidence of China 1989-2012", 2015 International Symposium on Economics and Social Science, Bangkok, Thailand.

Ding Ding, & Yothin Jinjarak (2013), "Economic Transition and Behavior of Prices: Micro-Level Evidence from China ", the 2nd Quantitative Economics Conference, Beijing, China.

Ding Ding (2012), "When Chinese Economy Slows Down: Time to Vitalize the Sluggish Household Consumption", the 5th GBSSR Conference, Beijing, China.

Books and Book Chapters:

Ding Ding, Guan Chong, Lee David Kuo Chuen, & Tan Lee Cheng (2017), "From Ant Financial to Alibaba's Rural Taobao Strategy - How Fintech is Transforming Social Inclusion", in David Lee & Robert Deng (Eds.), *Handbook of Blockchain, Digital Finance, and Inclusion*, vol. 1, Elsevier Academic Press.

Guan Chong, Ding Ding & Yu Yinghui (2016), "The Urbanisation of Rural Villages in China", in Antonio L Rappa (ed.), The Architectonics of the Village, Ethos Books and Singapore Management University Press.

Ding Ding & FPAS Editorial Board (2016), Textbook of CFP Certification Programme Module 1 -Foundations in Financial Planning Study Guide, Financial Planning Association of Singapore.

Case Study:

Ding Ding & Guan Chong (2015), "SG50 Business Excellence Symposium: A Case on Eu Yan Sang", SG50 SBIZ Service Excellence Case Series.

Research Grant

- FinaCo-PI, SUSS Research Grant, 2017-2019: "Financial Frontiers: Be Ahead and Stay Ahead", S\$ 300,000.
- Co-PI, SUSS ARC Grant, 2014-2016, Ref No. RF14SBZ01, SBZ Flagship Common Initiative "Tracking Service Excellence based on Analysing Consumer Perceptions in the Online Environment", S\$ 58,960.
- Principal Investigator, SUSS UCCS Small Research Grant 2013, Ref No. 2012SRG06: Economic Transition and Behaviour of Prices: Micro-Level Evidence from China, S\$ 4,500.

Updated on 7 January 2019