

## Curriculum Vitae



### **Associate Professor Gabriel Gervais**

Director

Online Learning Unit

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### **Education Qualifications**

2019	EdD, Athabasca University, Canada
1988	MBA, University of Ottawa, Canada
1983	LL.L., University of Ottawa, Canada

### **Academic and Professional Experience**

2017 - 2021	Head of Programme, Online Learning, SUSS
2015 - 2017	Head of Programme (Business), School of Business, SUSS
2010 - 2014	Head of Area (Management & Organisational Behaviour), School of Business, SIM University
2005 - 2010	Head of Programme (Business), School of Business, SIM University
2001 - 2004	Staff Tutor & Head of Programme (Business), SIM-OUC, SIM-OU DP
1993 - 2001	Lecturer, School of Business Management - Nanyang Polytechnic – Singapore
1992 - 1993	Lecturer, French Singapore Institute – Singapore
1984 - 1986	Lawyer in private practice with Bergeron, Gaudreault & Pinet – Hull, Canada.

### **Memberships and Professional Activities**

- SIM Ordinary Member

### **Consultation and Executive Experience**

- External Assessor – Higher Education Accreditation Scheme – SPRING Singapore

### **Research Interests**

- Marketing, Management, Organisational Behaviour, Corporate Social Responsibility and Education

## Selected Publications

- Tan, J. W. C.; Gervais, G. & Koh, H. C. (2019). A Course Level Analysis of Academic Performance on Adult Learners. Proceedings of the ASCILITE 2019 36th International Conference on Innovation, Practice and Research in the Use of Educational Technologies in Tertiary Education, Singapore, December 2-5, 2019.
- Tan, J. W. C.; Gervais, G. & Koh, H. C. (2018). University leadership and support in learning analytics, Companion Proceedings of the 8th International Conference on Learning Analytics & Knowledge (LAK'18), Sydney, Australia, March 5–9, Society for Learning Analytics Research (SoLAR), pp. 137-138.
- Gervais, G., Chia, A. (2016). FoodXervices Inc. Paper presented at the 18th International Conference on Corporate Strategy and Social Responsibility, Zurich, Switzerland. Published in the Conference Proceedings of World Academy of Science, Engineering and Technology, July 21 – 22, 2016, Zurich, Switzerland, pp.1674 – 1681.
- Gervais, G., (2015). Self-directed learning readiness among working adult Singaporeans. Paper presented at the International Symposium on Business and Social Sciences (TISSSS 2015), 2nd – 4th December 2015, Tokyo, Japan.
- Gervais, G., Chia, A. (2014). Profit awareness and social good – The case study of Laksania, a social enterprise in Singapore. Paper presented at the Corporate Responsibility Research Conference (CRRC), University of Leeds, 15th – 17th September 2014, Leeds, UK.
- Gervais, G., Chia, A. (2013). Mr. Bean – The story of a Singapore brand. Paper presented at the 23rd Annual World Forum and Symposium, International Food and Agribusiness Association, 16th - 20th June 2013, Atlanta, Georgia.
- Koh H. C., Gervais G. (2006) Using Data Mining for Travel and Tourism Research, International Conference on Business and Information, (12 th -14 th July 2006) Singapore.
- Koh H. C., Gervais G., Yeung S. K. (2006) Using Technology in Education: The Application of Data Mining, International Conference on ICT in Teaching and Learning, 10 th -11th July 2006, Hong Kong.

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