

Curriculum Vitae



Associate Professor Huong Ha

Head, Business Programme
School of Business

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Education Qualifications

Oct 2018	Certificate, "Women in Education Leadership", Graduate School of Education (Professional Education), Harvard University, USA
Sep 2017	Advanced Certificate, University Teaching, University of Newcastle, Australia
Jul 2016	Certificate, University Teaching, University of Newcastle, Australia
Jul 2015	Certificate of Attendance, Department of Continuing Education, The Oxford Teachers' Academy Summer School 2015, University of Oxford, UK
2008	PhD, Monash University, Australia
1998	Master Degree in Public Policy, National University of Singapore
1993	BA, University of Social Sciences and Humanities, HCMC

Academic and Professional Experience

2019 - Ongoing	Associate Prof. and Head of Business Programme, SUSS
2017 - 2019	Senior Lecturer, SUSS
2011 - 2017	Senior Lecturer and Academic Coordinator of MBA, BUS and BCOM programmes, UON Singapore DBA supervisor, University of Newcastle, Australia
2007 - 2011	Dean, Business School and School of Arts & Humanity Director of Research & Development, TMC Academy Chief Editor, TMC Academic Journal
2005 - 2007	Associate Academic, Department of Economics & Business Statistics, Monash University
1998 - 2005	Deputy Course Director (Lecturer, Senior Lecturer, Assistant Course Director), TMC Educational Group
1997 - 1998	Multi-media Project Coordinator, Sky Media Ltd, Singapore
1994 - 1996	Lecturer, Construction School No. 7

1992 - 1994 Executive Director, Thu Duc Factory
1989 - 1991 Many appointments

Awards

2022 Best Paper Award for the paper “Corporate Social Responsibility and Climate Change Mitigation by Banks In Singapore”, The 10th International Conference on Emerging Challenges: Strategic Adaption in the World of Uncertainties (ICECH 2022), 4-5 November 2022, UEH University, Ho Chi Minh City, Viet Nam

2020 SUSS Award for Teaching Excellence 2020, Singapore University of Social Sciences, Singapore

2016 Excellence in Teaching Award, Faculty of Business & Law, University of Newcastle, Australia

2016 Excellence in Teaching Award, Business School, UON Singapore

2014 Excellence in Teaching Award, Faculty of Business & Law, University of Newcastle, Australia

2013 Received a compliment letter from the Director, Postgraduate Studies (Newcastle Business School) for achieving excellent results in Student Feedback on Course of Organizational Behaviour and Design subject.

2013 Received the best oral presentation for the paper titled “ASEAN Institutional Framework and A Three-sector Governance Approach for Climate Change Governance”, International Conference on Southeast Asian Weather and Climate 2013 “ASEAN Adapting to Climate Change”, 27-29 Nov 2013, Chiang Mai, Thailand.

Jun 2009 Merit Award for excellence in development of TMC Business School and TMC Academic Journal, TMC Educational Group

Sep 2008 “Best Lecturer” Award, TMC Educational Group

Jun 2007 Received “Distinguished Paper Award” awarded for the paper “E-security and the Roles of the Police in E-consumer Protection - Australia Case” by the Organising Committee of The 2nd Istanbul Conference on Democracy and Global Security, organised by Turkish Institute for Police Studies, Texas, USA, Turkish National Police and Turkish National Police Academy, Turkey, 14 - 16 June, 2007

Memberships and Professional Activities

2021 Invited external DBA examiner, Singapore Management University (Singapore) and Cheung Kong Graduate School of Business

Dec 2018 - Ongoing Associate member, SIIA (Singapore Industrial Automation Association)

Feb 2018 - 2020 Member, raiSE (Singapore Centre for Social Enterprise)

Dec 2017 - Ongoing	An international mentor by International Support Network for African Development (ISNAD-Africa), Centre for Petroleum, Energy Economics and Law, University of Ibadan, Ibadan.
2017 - Ongoing	Member of Asia Pacific Co-operative Research Partnership
2015 - Ongoing	Member of Australasian Business Ethics Network
2014 - 2016	Fellow, International Institute of Directors and Managers, Australia
2013 - Ongoing	Member of Network of Asia Pacific Schools and Institutes of Public Administration and Governance
2015 - 2018	Moderator of IMF (International Monetary Fund) eLibrary forum on energy policy
2009 - Ongoing	Member of the International Advisory Board of the South Asian Society of Criminology and Victimology (SASCV), India.
2015 - 2020	DBA Supervisor, University of Newcastle, Australia <ul style="list-style-type: none"> • Factors Affect Transfer of Corporate English Training to Workplace in the Hospital Sector in Bangkok (completed) • Impact and Effectiveness of CSR Initiatives of Retail Banks in Hong Kong on Consumers' Selection of Banks (completed) • Engaging Vietnamese Students in Australian Accounting Courses through Inter- teaching at an Offshore Campus (completed)
2013 - Ongoing	External examiner of PhD theses, invited by Indian Institute of Technology Roorkee, Anna University, Pondicherry University, Sathyabama University, Mother Teresa' Women's University, Bharathia University, Deakin University (Australia) etc.
2007 - Ongoing	Reviewer of many international journals and conferences (e.g., AOM conferences)

Invited Positions (speaker, session chair, member of editorial boards, member of international advisory board)

Sep 2022	Invited guest speaker (2022), talking about green washing, 2022 International Symposium on Environment, Development and Human Rights organised by Human Rights Center of Fudan University (National Human Rights Education and Training Base) , 23 September 2022.
Nov 2019	A panellist of the panel discussion on "The Human Side of Machines", "Ethical AI and Robots for a Better World", AI & Robotics Global Conference 2019, Singapore.
Aug 2019	A mentor of the Working Group of Young Scholars' Initiative on Cooperatives in the conference in Hanoi (Aug 2019), Institute for New Economic Thinking (New York)
Sep 2018	Chairperson of the seminar on "Social Democracy with Singaporean Characteristics" by Prof. Chua Beng Huat, SUSS.
Aug 2018	Invited to train union leaders on change management, Ong Teng Cheong Labour Leadership Institute, NTUC, Singapore.

2017 - Ongoing	Mentor of the International Support Network for African Development (ISNAD-Africa), Centre for Petroleum, Energy Economics and Law, University of Ibadan, Ibadan, Nigeria.
2017 - 2018	Moderator of the International Monetary Fund (IMF) eLibrary forum on energy policy.
May 2018	Technical Expert, Government at a Glance Southeast Asia, Data Validation Workshop 8-9 May 2018; Manila, Philippines by the OECD (Organisation for Economic Cooperation and Development) and the ADB (Asian Development Bank).
Feb 2018	Invited to be a delegate to participate in the international conference cum workshop on "Reinforcing Institutional Decision Making in Disaster Preparedness and Mitigation," 16th - 18th February 2018, Jawaharlal Nehru University, India.
Nov 2017	Invited to be a guest speaker at the "CSR and Environmental Sustainability by the banks in Singapore", CSR Seminar, 9 Nov 2017, UON Singapore.
Nov 2017	Invited to be a participant of the meeting of interested parties of SCOPE (the Sustainability Consortium of Professionals and Educators), formed by the ASEAN CSR Network (ACN), and the Centre for Governance, Institutions and Organisations (CGIO) of the National University of Singapore (NUS) Business School, Singapore.
Nov 2017	Invited to be a guest speaker by Amity Global to conduct a presentation on "From Creativity to Innovation", International Conference on "Role of Technology in Business Intelligence
Dec 2015	Invited to be a speaker at the International E-Leader Conference, 4 - 6 Jan 2016, Singapore by CASA (Chinese American Scholar Association, USA)
Aug 2014	Session Chair, HES-SO, Geneva - Switzerland, 25-28 Aug 2014.
Aug 2014	Member of program committee for INFOCOMP 2015, Brussels, InfoWare 2015
Mar 2014	Member, Editorial board of Global Business and Management Research: An International Journal
Feb 2014	Member, Scientific Committee, International Conference, University of Shkoder, Albania
Jan 2014	Member of the International Advisory Board, International Conference, "Sustain, Transform and Transcend", PSG Institute of Management, Coimbatore, India.
Dec 2013	Moderator of session on education, International Conference on Southeast Asia, University of Malaya, Kuala Lumpur, Malaysia.
Nov 2013	Invited to present at the International Conference on Southeast Asian Weather and Climate 2013 "ASEAN Adapting to Climate Change", Chiang Mai, Thailand.
Aug 2013	Chair of "Panel 01: Interrogating State-Community Engagements on the Commons", ICIRD conference, Chulalongkorn University, Bangkok, Thailand
Mar 2013	Discussant of "Panel IV: The relation between USA and Japan", Conference on "Asia-American Relations after the 2012 US Presidential Election", Tam Kang University, Taiwan.
Jan 2013	Chair of Special Area, and member of the INFOCOMP 2013's conference committee, Lisbon, Portugal
Jan 2013	Member of the Board of Examiners of PhD thesis, Bharathiar University Coimbatore, India

Jan 2012	Co-organise/local host of E-leader Conference 2013 with Chinese American Scholar Association (New York, USA), 2 - 4 January 2013, Singapore.
Dec 2012	Discussants of the following two panels (5 papers/panel), 9th International Conference on "Development Challenges in the Asia Pacific: Millennium Development Goals and Beyond", 12 - 14 December 2012, Colombo, Sri Lanka
Jul 2012	Chair of Session on Media, Technology and Society, Asian Studies Association of Australia 19th Biennial Conference 2012, University of Western Sydney, Australia
Jul 2012	A member of the International Advisory Board, Journal of Environmental Management and Tourism, Associate for Sustainable Education, Research and Science, Romania
Jan 2012	Member of the Editorial Board of International Journal on Advances in Security, Europe
Dec 2011	A member of the INFOCOMP 2012's conference committee and Special Area Chair on Evaluation Context, Europe
Nov 2011	A member of the Editorial Board of Asia-Pacific E-Journal of Health Social Sciences, Philippines
May 2011	A member of CYBERLAWS 2011's and CYBERLAWS 2012's committee, Europe
Oct 2010	Member, International Online Conference on Business & Management committee, Malaysia
Jun 2010	A member of Scientific Committee of the 1st International Conference on Tourism, Hospitality and Leisure, University of Shkoder, Albania
Sep 2008	Invited by Singapore Tourism Board to conduct a presentation on "Business Seminar - Study in Singapore" during Singapore Education Fair in Ho Chi Minh City, Vietnam (21 Sep 2008)
Jul 2000	Invited by the Chartered Institute of Management Accountants (CIMA) in Singapore and Singapore's Employer Group) "Business Opportunities and Business Culture in Vietnam", CIMA & Singapore's Employer Group, Annual General Meeting, Singapore

Consultancy and Executive Experience

2024	Conduct a talk on "Enterprise Sustainability Strategy", Civil Service College, Singapore
2023	Conduct training on "Change Management for Sustainability", Centre for Social Good, SUSS
2023-2024	Members of Industry Advisory Board (IAB) (Business), Newcastle Australia Institute of Higher Education
2021	Conducted executive training on customer service, CCPE, SUSS
2018	"Enhancing Governance and Capacity Development as Driver of Change—ADB/OECD Southeast Asian Government at a Glance" (Vietnam), by the Organisation for Economic Co-operation and Development (OECD) and the Asian Development Bank (ADB)
2018	"E Government Survey Instrument and Instructions", Suffolk University in collaboration with Yonsei University and the University of Massachusetts Boston (Voluntary)

2017	“Enhancing Governance and Capacity Development as Driver of Change — ADB/ OECD Southeast Asian Government at a Glance (Singapore)”, by the Organisation for Economic Co-operation and Development (OECD) and the Asian Development Bank (ADB)
2017	Organised “Innovation the “Innovation and Lifelong Learning for Singapore’s Smart Nation” seminar (6 July 2017, Singapore, and conducted a workshop on “Smart Nation - Smart learning” *Project supported by @LearnSG Seed Fund, SkillsFuture SG, Lifelong Learning Council, Singapore
2011	Organised a professional development program for managers/leaders of Global Foundries Singapore Pte Ltd
2010	Organised and conducted workshops on Human Resource Management, including Strategic Management to top-ranking officials from the Office of the Government, Office of Central Party, Office of the National Assembly, Ministry of Home Affairs, and Office of the President, Vietnam
2009	Conducted Mini-MBA workshops, including Global Strategy topic, to MBA students from India

Research Interests

- Sustainability (Change Management, Corporate Social Responsibility, Climate Change, Disaster Management)
- Digital economy (Online shopping, Consumer protection, E-commerce, E-government/E-governance)
- Social development (Management, Education, Workplace training, Social Entrepreneurship, Innovation)

Research Grants

- Pidani, R., Ha, Huong, Adham, K. A. and Yeap, P. F. (2024). Muslim-Friendly Tourism Ecosystem: Institutions and Certification Systems in Malaysia and Singapore. NAIHE. University of Newcastle, Australia.
- Ha, Huong (2017), “Corporate Social Responsibility for Environmental Sustainability by Banks in Singapore, Malaysia and Indonesia”. Research grant, ASEAN CSR Network, Singapore.
- Ha, Huong, Mahmood, A. & Palaniappan, K. (2017), Innovation Ideas for Lifelong Learning. Research grant by @LearnSG Seed Fund, SkillsFuture SG, Lifelong Learning Council, Singapore.
- Ha, Huong & Ryan, S. (2017), “A study of the awareness, attitudes and experience of young e-consumers of online risk”. Research grant, UON Singapore.
- Ha, Huong & Palaniappan., K. (2016), “Psychosocial Well-Being and Work-Life Balance of Professionals in the Banking Sector in Singapore”. Research grant, UON Singapore.
- Ha, Huong (2014), “CSR and Environmental Sustainability: A Case Study of the Banking Sector in Singapore”, funded by Monash University, Malaysia to be a speaker at the International Conference on “Sustainable Development: What We Learnt After 30 Years? Sep 2014
- Ha, Huong (2011), “Sustainable Development” project, funded by TMC Corporation Pte Ltd, Singapore

- Ha, Huong and Coghill, Ken (2007/2008), project titled “Credit Card Use and Debt by Undergraduate Students in E-retailing in Melbourne, Victoria”, funded by Consumer Credit Fund administered by Consumer Affairs Victoria

Selected Publications

Authored Books

- **Ha, Huong** (2021). *Consumer Protection in E-retailing in ASEAN*. New York: Business Expert Press.
- **Ha, Huong** (2014). *Change Management for Sustainability*. USA: Business Expert Press.

Edited Books

- **Ha, Huong**, Fernando, L. and Mahajan, S. (2019). *Disaster Risk Management: Case Studies in South Asia*. New York: Business Expert Press.
- **Ha, Huong**, Fernando, L. and Mahajan, S. (2019). *Disaster Risk Management in Agriculture: Case Studies in South Asia*. New York: Business Expert Press.
- **Ha, Huong** (2018). *Climate Change Management: Special Topics in the Context of Asia*. USA: Business Expert Press.
- **Ha, Huong**; Fernando, L. and Mahmood, A. (eds.) (2015), *Strategic Disaster Risk Management in Asia*, Springer. Retrieved from <http://www.springer.com/us/book/9788132223726>, Print ISBN 978-81- 322-2372-6, eBook ISBN 978-81-322-2373-3. DOI 10.1007/978-81-322-2373-3
- **Ha, Huong** (ed.) (2014). *Land and Disaster Management Strategies in Asia*. H. Ha (Ed.), India: Springer. Retrieved from [http://www.springer.com/new+%26+forthcoming+titles+\(default\)/book/978-81-322-1975-0](http://www.springer.com/new+%26+forthcoming+titles+(default)/book/978-81-322-1975-0) [ISBN 978-81-322-1976-7](http://www.springer.com/new+%26+forthcoming+titles+(default)/book/978-81-322-1976-7)
- **Ha, Huong** & Dhakal, T. N. (eds.) (2013). *Governance Approaches to Mitigation of and Adaptation to Climate Change in Asia*. H. Ha, & T. N. Dhakal (Eds.), Basingstoke: Palgrave Macmillan. Retrieved from <http://us.macmillan.com/governanceapproachestomitigationofandadaptationtoclimatechangeinasia/> HuongHa, Print ISBN 9781137125204

Media Articles

- **Ha, Huong** and Lin, C. (19 Dec 2018). *Commentary: Hawkers want to embrace cashless payments but say they need help tackling barriers*. <https://www.channelnewsasia.com/news/commentary/hawkers-cashless-payments-need-help-barriers-to-adoption-11042450>

Invited Articles

- **Ha, H.** (2017). “Risk governance and disaster impacts in Asia”, <http://www.preventionweb.net/experts/oped/view/55397>, PreventionWeb, United Nations Office for Disaster Risk Reduction
- **Ha, H.** (2016) “Governance Framework for Humanitarian and Disaster Response in ASEAN,” Middle East Institute, <http://www.mei.edu/content/map/governance-framework-humanitarian-assistance-and-disaster-response-asean>

- **Ha, H.** (2016). Book review. Energy, governance and security in Thailand and Myanmar (Burma): a critical approach to environmental politics in the south. *Global Change, Peace & Security*, 28(2): 242-244.

Selected Journal Articles (Peer-reviewed)

- **Ha, H.**, Wong, M. C. and Loh, H. S. (2024). Corporate social responsibility initiatives of banks and customers' selection of banks in Hong Kong. *Journal of Asian Business and Economic Studies*. DOI:10.1108/JABES-08-2023-0289
- **Ha, H.** and Chuah, P. (2023). Digital Economy in Southeast Asia: Challenges, Opportunities and Future Development. *Southeast Asia: A Multidisciplinary Journal*, 23(1): 19-35.
- **Ha, H.** and Vanaputhi, V. (2022). Training transfer to the workplace: a study of corporate English language training in hospitals. *Journal of Workplace Learning*, 34(1): 110-131.
- Drita, K., **Ha, H.** and Tabaku, E. (2021). Students' perception and satisfaction of services provided by public and private higher education Institutes: a case study in Albania. *International Journal of Quality and Service Sciences*, 13(3): 359-380.
- **Ha, H.**, Loh, H.S, Gay, E. and Yeap, P. F. (2020), Consumer Protection in E-tailing Computer Sales: A Case Study of Dell. *International Review of Law, Computers & Technology*, doi: 10.1080/13600869.2020.1838187
- Zhang, W., **Ha, H.** and Gay, E. (2020). Analysts' Forecasts between Last Consensus and Earning Announcement Date. *Journal of Financial Reporting and Accounting*, 18(4): 779-793.
- **Ha, H.**, Panthania, K. and Palaniappan, Rita Pidan (2019). Psychosocial Well-Being of Employees in the Banking Sector in Singapore. *International Journal of Environment, Workplace and Employment*, 5(2): 169-192.
- **Ha, H.** and Jadhao, Y. (2019). Vulnerability and Damage to the Mountain Ecosystem of Uttarakhand by Shortcomings of Development Projects. *International Journal of Environment, Workplace and Employment*, 5(1): 70-89.
- A., K. A., **Ha, H.**, Mohd Nor, S., & Yazid, Z. (2018). Learning to complete the PhD thesis. *Issues in Educational Research*, 28(4): 811-829.
- **Ha, H.** (2017). Stakeholders' Views on Self-Regulation to Protect Consumers in E-Retailing. *Journal of Electronic Commerce in Organizations*, 15(3): 83-103.
- Kharade, K., **Ha, H.**, & Ubale, A. (2017). Empowering the Visually Impaired Students to Prepare for Disasters via Differentiated Instruction Technique: A Case Study in India. *International Journal of Special Education*.
- **Ha, H.**, & Jose, J. (2017). Public Participation and Environmental Governance in Singapore. *International Journal of Environment, Workplace and Employment*, 4(3): 186-204.
- Khoo, S., **Ha, H.** and McGregor, S. (2017). Service Quality and Consumer/Student Customer Satisfaction in the Private Tertiary Education Sector: Singapore as a Case Study. *International Journal of Education Management* 31(4): 430-444.

- Kruja, D., **Ha, H.**, Drishti, E. and Oelfke, T. (2016), Empowerment in the Hospitality Industry in The USA, *Journal of Hospitality Marketing and Management*, 25(1): 25-48. DOI: 10.1080/19368623.2015.976696 (A category, ABDC list)
- **Ha, H.** (2013). Credit Card Use and Debt by Female Students - A Case Study in Melbourne, Australia, *Youth Studies Australia*, Vol. 32, No. 4. Online
- Azmat, F., & **Ha, H.** (2013). Corporate Social Responsibility, Customer Trust, and Loyalty - Perspectives from a Developing Country. *Thunderbird International Business Review*, 55(3), 253-270. doi:10.1002/tie.21542
- **Ha, H.**, & McGregor, S. L. T. (2013). Role of Consumer Associations in the Governance of E-commerce Consumer Protection. *Journal of Internet Commerce*, 12(1), 1-25. Doi: 10.1080/15332861.2013.763691
- **Ha, H.**, & Coghill, K. (2008). Online shoppers in Australia: dealing with problems. *International Journal of Consumer Studies*, 32(1), 5-17. Doi: 10.1111/j.1470-6431.2007.00628.x (A category, ABDC list)
- **Ha, H.**, & Coghill, K. (2006). E-Government in Singapore: A SWOT and PEST Analysis. *Asia-Pacific Social Science Review*, 103-130.
- **Ha, H.**, & Wong, T. C. (1999). Economic reforms and the New Master Plan of Ho Chi Minh City, Vietnam: Implementation issues and policy recommendations. *GeoJournal*, 49, 301-309.

Selected Book Chapters (Peer-reviewed)

- **Ha, H.** & Chuah, P. (2023). Corporate Social Responsibility in the Digital Age. In: Lee, Y. H. and Wong A. O. M. (eds) *Leading in a Digitally Disruptive World*, pp. 181-201. World Scientific, Singapore.
- **Ha, H.** & Wang, L. H. (2023). Business Resilience and Disaster Management. In: Singh, A. (eds) *International Handbook of Disaster Research*. Springer, Singapore. https://doi.org/10.1007/978-981-16-8800-3_212-1
- **Ha, H.**, Lim, R. (2022). Food Security and the COVID-19 Pandemic in Singapore. In: Singh, A. (eds) *International Handbook of Disaster Research*. Springer, Singapore. https://doi.org/10.1007/978-981-16-8800-3_167-1
- **Ha, H.**, Lin, C. (2022). Platform Co-Operative Models and the COVID-19 Pandemic in Singapore. In: Singh, A. (eds) *International Handbook of Disaster Research*. Springer, Singapore. https://doi.org/10.1007/978-981-16-8800-3_165-1 Page 9 of 12
- **Ha, H.**, Wong, T. (2022). Tourism Industry and the COVID-19 Pandemic: A Case Study in Indonesia. In: Singh, A. (eds) *International Handbook of Disaster Research*. Springer, Singapore. https://doi.org/10.1007/978-981-16-8800-3_166-1
- Wong, M.C., **Ha, H.** (2022). How Food and Beverage Industry Overcome the Impacts of the COVID-19 Pandemic in Hong Kong? In: Singh, A. (eds) *International Handbook of Disaster Research*. Springer, Singapore. https://doi.org/10.1007/978-981-16-8800-3_185-1
- Seah, Y.Z., **Ha, H.** (2022). Behavioural Insights, Organisational Resilience, and Disaster Preparedness. In: Singh, A. (eds) *International Handbook of Disaster Research*. Springer, Singapore. https://doi.org/10.1007/978-981-16-8800-3_201-1

- **Ha, H.** and Loh, H. S. (2020). NTUC FairPrice supermarket and cooperatives in Singapore. In Altman, M., Jensen, A., Kurimoto, A., Tulus, R., Dongre, Y. and Jang, S. (Eds). *Waking the Asian Pacific Co-Operative Potential*. Elsevier and Academic Press.
- **Ha, H.**, R. L. S. F. and S. K. M. (2019). Disaster Risk Management in Agriculture: Case Studies in South Asian Countries - An Introduction. In **Ha, H.**, F. L. and S. K. M. (Eds). *Disaster Risk Management in Agriculture: Case Studies in South Asia*. New York: Business Expert Press.
- R. L. S. F., **Ha, H.** and S. K. M. (2019). Disaster Risk Management in Agriculture: What Have We Learnt from the South Asian Experience? In **Ha, H.**, F. L. and S. K. M. (Eds). *Disaster Risk Management in Agriculture: Case Studies in South Asia*. New York: Business Expert Press.
- **Ha, H.**, Fernando, R.L.S. and Mahajan, S. K. (2019). Disaster Risk Management: Case Studies in South Asia - An Introduction. In **Ha, H.**, Fernando, R.L.S. and Mahajan, S. K. (eds.), *Disaster Risk Management: Case Studies in South Asia*, pp. 1-13. New York: BEP.
- **Ha, H.**, Mahajan, S. and Fernando, L. (2019). Disaster Risk Management: What Have We Learned from the South Asian Experience? In **Ha, H.**, Fernando, R.L.S. and Mahajan, S. K. (eds.), *Disaster Risk Management: Case Studies in South Asia*, pp. 175-181. New York: BEP.
- Sarfraz Khawaja, **Ha, H.** and Akbar, A. (2019). IT, Sustainable Development Goals, and Disaster Management. In **Ha, H.**, Fernando, R.L.S. and Mahajan, S. K. (eds.), *Disaster Risk Management: Case Studies in South Asia*, pp. 165-174. New York: BEP.
- **Ha, H.** and Loh, H. S. (2018). Climate Change Management: Perspectives from Some Industries in the Context of Asia. In Ha. H. (Ed.), *Climate Change Management: Special Topics in the Context of Asia* (pp. 1-16). New York: Business Expert Press.
- Pathinia, S. R. and **Ha, H.** (2018). Legal Issues and Legal Framework with Regard to Climate Change in the Context of the Maritime Industry in South Asia. In Ha. H. (Ed.), *Climate Change Management: Special Topics in the Context of Asia* (pp. 89-106). New York: Business Expert Press.
- Herath, G. and **Ha, H.** (2018). Climate Change Management: What Have We Learnt from the Asian Experience. In Ha. H. (Ed.), *Climate Change Management: Special Topics in the Context of Asia* (pp. 157-176). New York: Business Expert Press.
- **Ha, H.** and Loh, H. S. (2018). Corporate Social Responsibility and Sustainability in Tourism. In Gursoy, D, & Chi, C. (eds), *The Routledge Handbook of Destination Marketing*.
- **Ha, H.** and Loh, H. S. (2018). Corporate Social Responsibility and Sustainability in Tourism. In Gursoy, D **Ha, H.**, Fernando, L. & Mahmood, A. (2015). Strategic Disaster Risk Management in Asia: An Introduction. In H. Ha, L. Fernando & A. Mahmood (Eds.), *Strategic Disaster Risk Management in Asia* (pp. 1-13). Germany/New Delhi: Springer.
- Garge, R. N., **Ha, H.** & Khoo, S. (2015). Disaster Risk Management and the Role of the Armed Forces: Critical Analysis of Reactive Disaster Management in India. In H. Ha, L. Fernando & A. Mahmood (Eds.), *Strategic Disaster Risk Management in Asia* (pp. 49-67). Germany/New Delhi: Springer.

- **Ha, H.**, Fernando, L. & Mahmood, A. (2015). Disaster Management in Asia: Lessons Learned and Policy Implications. In H. Ha, L. Fernando & A. Mahmood (Eds.), *Strategic Disaster Risk Management in Asia* (pp. 221-226). Germany/New Delhi: Springer.
- Dhakal, Tek Nath and **Ha, Huong** (2015), The Role of Non-Resident Nepali in Facilitating Senior Citizens in Nepal. In *South Asian Migration: Remittances and Beyond*, Rahman, M. M. and Hussain, Z.Z. (eds.) Newcastle upon Tyne: UK: Cambridge Scholars Publishing, pp. 210-216.

Conference Papers in Conference Proceedings

- **Ha, H.**, & Huang Y.J. (2013). Consumer Protection in ASEAN and the USA after the USA 2012 Presidential Election. In Joyce Juo-Yu Lin and team (Ed.), *Proceedings of International Conference on "Asia- American Relations after the 2012 US Presidential Election"* (pp. 204-227). Taiwan: Graduate Institute of Asian Studies, College of International Studies, Tamkang University.
- Nandagopal, R., **Ha, H.**, Balamurugan, R. N., Sathish, M., Sathyanarayanan, R. S., & Jublee, D. (2013). Consumer Attitude towards Mobile Advertising and Its Impact on Consumers' Behavioural Intention - A Case Study in Coimbatore City, India. In D. Hsu (Ed.), *Proceedings of E-leader Conference 2013* (pp. 1-9). Online: CASA.
- Jagajeevan, R., **Ha, H.**, & Sekkizhar, J. (2013). Impact of Human Resources Development Practices on Doctors' Affective Commitment towards their Hospitals. In *Conference proceedings of E-leader Conference 2013* (pp. 1-14). Online: CASA.
- **Ha, H.**, & Huang, Y. J. (2013). National and Regional Governance of Consumer Protection in ASEAN. In Fransiskus AdrianTarmedi (Ed.), *3rd International Conference on International Relations and Development "Beyond Borders: Building a Regional Commons in Southeast Asia"* (pp. 1-18). Online: ICIRD. Retrieved from http://www.icird.org/publications?task=file&action=download&path=%5BDIR_PUBLICATIONS_PAPER%5D03_huongha_yjhuang_fullpaper.pdf

Presentation at International Conferences

- **Ha, H.** (2022). Corporate Social Responsibility and Climate Change Mitigation by Banks in Singapore. The 10th International Conference on Emerging Challenges: Strategic Adaption in the World of Uncertainties (ICECH 2022) conducted on 4-5 November 2022 at UEH University, Ho Chi Minh City, Vietnam
- **Ha, H.** (2019). Southeast Asia's Digital Economy in the Regional Setting. Wenzao International Conference on Southeast Asian Studies (ICSEAS 2019), 19-20 Oct 2019, Wenzao Ursuline University.
- Lin, C. and **Ha, H.** (2019). Platform Cooperativism: A Case Study in Singapore. YSI Asia Convening 2019, 12-14 Aug 2019, Institute for New Economic Thinking (US) & Vietnam National University.
- **Ha, H.** (2019). A Study of the Awareness and Experience of University Students of Online Risk. International Conference on Children and Youth in Everyday Life and Professional Practices, 19-21 Jun 2019, Oslo Metropolitan University.

- **Ha, H.** (2018). Governance Framework for Disaster Responses and Humanitarian Assistance to The Agriculture Sector in ASEAN. International conference cum workshop on “Reinforcing Institutional Decision Making in Disaster Preparedness and Mitigation, 16-18 Feb 2018, Jawaharlal Nehru University.
- **Ha, Huong** (2017). Moderator & presenter - “Disaster Responses and Humanitarian Assistance in ASEAN”, International Conference on Southeast Asia, 6 - 7 Dec 2017, University of Malaya.
- **Ha, Huong** (2017). Guest speaker - “CSR and Environmental Sustainability by the banks in Singapore”, CSR Seminar, 9 Nov 2017, UON Singapore.
- **Ha, Huong** (2017). Guest speaker - “Global Competitiveness in the Age of Globalisation - The Case of Uniqlo”, the first international conference on Global Business Leadership and Sustainability (GBLS), 2 September 2017, Meiji University, Tokyo, Japan.
- **Ha, Huong** (2017). “E-Consumer Protection - A Case Study”, CASA: E-leader 2017, BITS - University of Business Leadership, Berlin, 6 - 7 Jun 2017
- **Ha, Huong** (2016). “Social Media and Disaster Management”. CASA: E-leader 2016, Wee Kim Wee Centre, Singapore Management University, 4 -6 Jan 2016.
- **Ha, Huong, H. Y. J.** (2016). A Creative Teaching Framework in the Context of Developing Countries. The Aotearoa New Zealand Development Studies Network Conference 2016, December 2016, Victoria University of Wellington, New Zealand.

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- **Ha, Huong** (2002), “Vietnam - Political System”, Encyclopedia of Modern Asia. Eds. David Levinson and Karen Christensen. Vol. 6. New York: Charles Scribner’s Sons, pp.73 - 75. 6 vols.
- **Ha, Huong** (2002), “Ho Chi Minh”, Encyclopedia of Modern Asia. Eds. David Levinson and Karen Christensen. Vol. 2. New York: Charles Scribner’s Sons, pp. 536 - 537. 6 vols.

International Editorial Board member

- *Journal of Hospitality Marketing and Management*
- *Economicus*
- *Asia-Pacific Social Science Review*

Reviewer of Journals and Conferences

Selected International Journals

- *Information Technology & People (A cat)*
- *International Journal of Consumer Studies (A cat)*
- *International Journal of Contemporary Hospitality Management (A cat)*
- *Journal of Hospitality Marketing and Management (A cat)*
- *Studies in Higher Education (A cat)*
- *The International Journal of Human Resource Management (A cat)*
- *International Journal of Educational Management (B cat)*
- *International Journal of Disaster Risk Reduction (B cat)*
- *Journal of Management and Organisation (B cat)*
- *Journal of Asian Business and Economic Studies (B cat)*
- *International Journal of Quality and Service Sciences (B cat)*

Selected International Conferences

- *IEEE TALE (Teaching, Assessment and Learning for Engineering)*
- Australia and New Zealand Academy of Management conferences 2013, 2014, 2015
- Academy of Management Annual Meeting 2015, 2016, 2017, 2018
- The International Association for Chinese Management Research (IACMR) 2018, Wu Han, China
- The 1st International Conference for Graduate Research in Tourism, Hospitality and Leisure, Shkoder, Albania, 1 October 2010
- The 2nd Australasian Business and Behavioural Sciences Association (ABBSA) Conference, 29 Sept - 1 Oct 2006, Adelaide, Australia.

Other Professional Certificates

Technology related

- Certificate of Completion, AI Prompting Essentials Certified (Sep 2023), Management and Strategy Institute
- Certificate of Completion, Google Analytics for Beginners (Oct 2022), Google
- Certificate of Completion, Applications of AI, Machine Vision and Robotic course, STAIC and Taipei Computer Society (Jul 2021)
- Certificate of Participation, 3rd Block Chain International Scientific Conference, #ISC2021 UK, British Block Chain Association (May 2021)

- Certificate of Completion, e-Course- Sustainable Agricultural Land Management Projects: Soil Carbon Monitoring", The World Bank (May 2015)

Leadership/HR Management

- Certified CEO (provisional), The CEO Institute, Australia (2014)
- Member of the International Institute of Directors and Managers, Australia (2014)
- WSQ: Implement Recruitment and Selection Methods, SNEF (2009)

Training & Assessment

- Advanced Certificate in Adult Training and Assessment (WSQ - ACTA), STDA (2010)
- "Training for Instructors", University of Gloucestershire, UK (2009)
- Review Assessment module, Certificate IV in Assessment and Workplace Training, TAFE Queensland, Australia (2004)
- Certificate in IT for Education, Temasek Polytechnic, Singapore (2002)
- Training Workshop for Teacher in Career & Skills Award in Business, Cambridge International Examination, University of Cambridge Local Examination Syndicate, UK (2001)

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