

Curriculum Vitae



Jack Cheng Yu-Chao

Senior Lecturer

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Education Qualifications

2013	National University of Singapore (NUS) PhD in Intellectual Property Management
2010	IP Academy Singapore / Faculty of Law, NUS Graduate Certificate in Intellectual Property Law (GCIP)
2007	National Sun Yat-Sen University (NSYSU) Master of Social Science: Mainland China Studies (Industrial Development and Global Competition) Relevant Courses: Management of Technology & Innovation, Intellectual Property Laws

Academic and Professional Experience

2016 - 2022	Head of Greater China/ Principal Assistant Director/ Faculty (Professional Certification), IP Academy, Intellectual Property Office of Singapore (IPOS) International
2017 - 2020	Adjunct Associate Professor, IP School, Renmin University of China (RUC)
2013 - 2016	Senior Assistant Director, IP Academy, IPOS
2014 - 2017	Adjunct Assistant Professor, Engineering & Technology Management, National University of Singapore (NUS)
2011 - 2013	Secretary General, Taiwan Technology Law Institute, Taiwan
2008 - 2009	Research Fellow, Division of Engineering and Technology Management (D-ETM), NUS

Practical Experiences

- Singapore Intellectual Property Strategy 2030 (SIPS2030)- National Strategy and Policy Formation Driving Enterprise Growth with Intangible Assets
- Consulting projects related to IP Management, Patent Analysis and Patent Deployment for companies with a wide spectrum of industries, e.g., Semiconductor, Financial Leasing, Green Technology Industries

- Taiwan Intellectual Property Office (TIPO) Project (Co-principal Investigator)
- TIPO Project (Co-principal Investigator)
- Taiwan Ministry of Economic Affairs (MOEA) Project (Team Leader)
- Taiwan Design Center (TDC) Project (Co-principal Investigator)

Licence and Certification

- Advanced Intellectual Property Law and Practice, July 2008, National Chiao Tung University (NCTU)
- Technology Transfer and Licensing Practice, July 2008, NCTU
- Entrepreneurship & Venture Investment Practice, July 2008, NCTU
- Intellectual Property and Technology Evaluation Practice, Aug 2008, NCTU

Selected Publications

Journal / Conference Paper

- Cheng, Y.C., Y. H. Lan and S.J. Liu., "Patent market dynamics: In view of the business model of non-practicing entities", *World Patent Information* 48(2017) 61-76
- Lan, Y. H., H. Y. Fong., Y.C. Cheng., and S.J. Liu., "The Impact of Patent Pool & Standard on the Patent Litigation Landscape: A Case Study of the LED Industry" Paper presented at the Portland International Conference on Management of Engineering and Technology [PICMET 2014], Kanazawa, Japan, Jul 27- July 31, 2014
- Cheng, Y.C., Y. H. Lan., W. T. Liu., and S.J. Liu., "To Sue or not to Sue: Co-opetition in the Patent Market." Paper presented at the Portland International Conference on Management of Engineering and Technology [PICMET 2012], Vancouver, Canada, Jul 27- Aug 2, 2012.
- Cheng, Y.C., Y. H. Lan and S.J. Liu., "Patent Market Dynamics: In View of the Business Models of Non-Practicing Entities." Paper presented at the 1st International Conference on Management of Intellectual Property and Strategy [MIPS2012], IIT Bombay, Mumbai, India, pp. 417-437, Feb 2-5, 2012. (Best Paper Award)
- Cheng, Y.C., W. T. Liu., S.J. Liu and C.C. Hang., "Quest for the Missing Linkage: Knowledge- Based IP Generation Strategy for Academic Institutes." Paper presented at the 1st International Conference on Management of Intellectual Property and Strategy [MIPS2012], IIT Bombay, Mumbai, India, pp.381-392, Feb 2-5, 2012.
- The Changes and Challenges of Wireless System Operators and Wireless Content Providers in a Dynamic Mobile Industry, 2003 National Taipei College of Business Academy Forum, 19 Dec 2003, Taipei, Taiwan
- The Critical Relationship between System Operators and Content Providers in the e-Commerce Market, 2003 Electronic Commerce and Business Management of Feng-Chia University, 13 June 2003, Taichung, Taiwan

Doctoral Dissertation (Ph.D.)

- The Co-opetition Strategy of Non-Practicing Entities in the IP Value Chain

Thesis (Master)

- Multinational Corporations' Development and Planning of Mobile Telecommunication Industry in China, Master Thesis of Institute of Mainland China Studies, National Sun-Yat Sen University (NSYSU), Kaohsiung, Taiwan, Jan 2007

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