

Curriculum Vitae



Professor Lee Pui Mun

Professor, Business Programme
School of Business

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Education Qualifications

1993	PhD Industrial Engineering (Virginia Tech)
1991	Master in Business Administration (Virginia Tech)
1988	Master of Philosophy Mechanical Engineering (University of Strathclyde)
1987	Bachelor of Engineering (First Class Honours) (University of Strathclyde)

Academic and Professional Experience

2019 - Present	Professor, Business
2012 - 2018	Dean, School of Business
2010 - 2012	Vice-Dean, School of Business
2009 - 2010	Head, Business
2009 - 2010	Head, Management & Security Studies
2006 - 2009	Head, Business Analytics
2006 - 2009	Head, Management Studies
2003	Visiting Professor, China Europe International Business School
2000 - 2006	Assistant Professor, Nanyang Technological University
1996 - 1999	Lecturer, Nanyang Technological University
1994 - 1996	Assistant Professor, University of Southern Colorado

Memberships and Professional Activities

- Chairman, Examination Board, SIM Global Education
- Member, Academic Board, SIM Global Education
- Member, Editorial Board, Asia Pacific Journal of Innovation and Entrepreneurship
- Member, Quality & Safety Standards Committee [QSSC]
- Assessor, Singapore Quality Award and Business Excellence

- Senior Member, American Society for Quality
- Member, Academy of Management

Consultancy and Executive Experience

- Consulted for numerous companies and some are listed as below:
 - Hewlett Packard (Singapore)
 - Infineon Asia Pacific
 - LinkAsia Pte. Ltd.
 - National Healthcare Group
 - Overseas Chinese Banking Corporation
 - Parkway Healthcare Group
 - People's Association (Lifeskills & Lifestyle Division)
 - PSB Corporation
 - Skills Development Fund
 - SPRING Singapore

- Conducted professional seminars and executive training for numerous organizations and some listed as below:
- Apple Computer (Singapore)
- Australian Society of Accountants
- China Cuisine Association, Beijing, (China) [Mandarin]
- Civil Service Delegation from Dalian, Liaoning Province, (China) (organized by Civil Service College)
- Command and Staff College (Ministry of Defense, Singapore)
- Danfoss (Asia Pacific) - Program on Leadership Development
- DHL International
- Essilor International Management Development Program
- Hubei Provincial Foreign Affairs Service Centre, Hubei Province, People's Republic of China
- Jardine Transport Services
- Matsushita Electric Company
- MA Programme in Contemporary China, NTU
- MSc Programme for Chinese Civil Service Officers, NTU
- Non-Uniformed Officer Group, (Ministry of Defense(Singapore))
- Quality Management Research Unit & European Center for Quality Management
- Senior Chinese University Administrators Management Training, NTU [Mandarin]
- SPRING Singapore
- United Nations Industrial Development Organizations (UNIDO) Programme

Research Interests

- Business Performance and Transformations
- Business Analytics
- Quality Management

Selected Publications

- Ding Ding, Guan Chong, Fang Zheng, & **Lee Pui Mun**, "Does Online Rating Affect Companies' Financial Performance? Evidence from Hotels in Singapore*", Journal of Accounting and Finance, forthcoming.
- **Lee Pui Mun**, Guan Chong & Chan ML Calvin, "Koufu: Fortune of an Entrepreneurial Singapore Hawker", Asian Case Research Journal, 2017
- **Lee Pui Mun**, "Use Of Data Mining in Business Analytics To Support Business Competitiveness," Review of Business Information Systems, Vol 17, No 2, Second Quarter 2013
- **Lee Pui Mun**, Khong Poh Wah, Ghista Dhanjoo N., "Impact of Deficient Healthcare Service Quality," The TQM Journal [formerly TQM Magazine],, Vol. 18, No. 6, 2006, pp. 563-571
- John Gordon, **Lee Pui Mun**, Henry C Lucas Jr., "A Resource-Based View of Competitive Advantage at the Port of Singapore," Journal of Strategic Information Systems, 14, 2005, pp. 69-86
- **Lee Pui Mun**, "IT-Enhanced Service Quality in the Healthcare Industry," International Journal of Computer, The Internet and Management, Volume 12, No. 3, 2004, pp. 96-103
- **Lee Pui Mun**, "Sustaining Business Excellence Through a Framework of Best Practices in TQM," The TQM Journal [formerly TQM Magazine], Volume 14, No.3, 2002, pp. 142-149
- **Lee Pui Mun**, "Behavioral Model of Online Purchasers in E-Commerce Environment," Electronic Commerce Research Journal, Volume 2, Nos. 1-2, 2002, pp. 75-85

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