SINGAPORE UNIVERSITY OF SOCIAL SCIENCES

Curriculum Vitae

Associate Professor Phoon Kok Fai

Associate Professor, Finance Programme

School of Business

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Education Qualifications

1987	PhD in Finance (Northwestern University)
1981	MSc in Industrial Engineering (National University of Singapore)
1975	BASc (Hons) in Mechanical Engineering (University of British Columbia)
2007	Grad Cert in Higher Education (Monash University)

Academic and Professional Experience

2009 - 2015	Associate Professor in Finance (Practice/Education), Singapore Management University
2013 - 2015	Co-Director, Masters in Applied Finance Program, Singapore Management University
2004 - 2009	Senior Lecturer, Monash University, Course Director, Postgraduate Programs and Director, Australasian Banking Research Centre
2002 - 2004	Executive Director, Ferrell Asset Management Pte Ltd
1998 - 2002	Senior Manager (Training), Government of Singapore Investment Corporation Pte Ltd
1993 - 1997	Head of Equity Research, Yamaichi Merchant Bank and Yamaichi Research Institute
1981 - 1992	Senior Lecturer, Lecturer and Senior Tutor, National University of Singapore
1997 - 1981	Assistant Executive Engineer, Engineer, Ministry of Labour, Singapore.

Memberships and Professional Activities

2004 - Present	Fund Advisory Board, Ferrell Asset Management
2022 – Present	Chartered Fintech Professional Charter Holder

Consultancy and Executive Experience

2013 - 2014	Consultant on Risk and Complexity Project for the Investment Management Association of Singapore

Research Interests

- Funds Management, Alternative Assets, Risk and Performance Measurement and Management.

Selected Publications

- "Robo-Advisors and Wealth Management", by Kok Fai PHOON and Francis KOH, Winter 2018, 20, 3, Journal of Alternative Investments, Institutional Investor Journals, 79-94
- "A Risk and Complexity Rating Framework for Investment Products", by Benedict S.K. KOH, Francis KOH, David LEE Kuo Chuen, LIM Kian Guan, David NG and PHOON Kok Fai, November/December 2015, 71, 6, Financial Analyst Journal, CFA Institute, 10-28
- "Housing Policies in Singapore: Evaluation of Recent Proposals and Recommendations for Reform", by Sock Yong PHANG, Kuo Chuen LEE, Alan CHEONG, Kok Fai PHOON, and Karol WEE, 07/2014, 53, 3, Singapore Economic Review, World Scientific Publishing Company
- "Stochastic Dominance Analysis of CTA Funds", by Hooi Lean HOOI, Kok Fai PHOON, and Wing-Keung WONG, 2013, 40, 1, Review of Quantitative Finance and Accounting, Springer, 155-1700
- "The Performance of Commodity Trading Advisors: A Mean-Variance-Ratio Test Approach", by Zhidong BAI, Kok Fai PHOON, Keyan WANG, and Wing-Keung WONG, 2013, 25, North American Journal of Economics and Finance, Elsevier, 188-201
- "Stochastic Dominance Analysis of Asian Hedge Funds", by Kok Fai PHOON, W.K. WONG, and H.H LEAN, 2008, 16, 3, Pacific-Basin Finance Journal, 204-223

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