

Proposal for a Resource Sharing Workshop

Strengthening Community Engagement by incorporating Asset Mapping in Service Learning Projects

Themes : Capacity Building / Sustainable Engagement

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Abstract:

Your abstract (approx. 200 words) should include the following information:

**describing the main intended learning outcomes of the interactive workshop and stating the significance of the topic for the proposed workshop*

***If your abstract is not an empirical or a theoretical one, you are also required to organise the abstract with subtitles.*

Asset Mapping is an approach to identify assets (strengths) that are available from within the community. It is guided by the principles of Asset-Based Community Development (ABCD), a framework pioneered by McKnight, JL, and Kretzmann, JP, founders of the ABCD Institute at Northwestern University. The traditional approach to service focuses on providing aid from the outside to address a community's "needs and deficits". The ABCD approach however starts with discovering the assets already present in the community and mobilising these assets to build capacity.

Using a strengths based approach to guide students in Service Learning helps students to look into a more sustainable project scope and community empowerment when delivering their Service Learning Projects. Community service has been an integral part of SMU's DNA since the university's inception in 2000 and is a graduation requirement under the Communities pillar of the SMU Core Curriculum. This workshop will share how SMU has incorporated Asset Mapping in its students' Service Learning projects, so as to guide students in providing a more impactful service to the community.

Participants will get an understanding of the Asset Mapping approach and how the approach can help to empower and build capacity in beneficiary communities through Service Learning projects.

Target Audience:

Student Affairs Personnel who guide Students in Service Learning & Community Engagement

Estimated Number of Participants: 30

Proposed Workshop Format:

Description of the format of the workshop, including a narrative of the workshop flow, roles of the organiser(s) and participants, and how participants will learn in this workshop

Time (total duration)	Workshop Content	Facilitator	Equipment/ Materials
Proposed segment duration			Eg. Projector, video, paper, markers, white board etc.
(10) min	Ice Breaker: Introduction of participants using a strengths-based approach	Devi & Pam	Projector
(10) min	Introduction to topic: <ul style="list-style-type: none"> • Importance of sustained engagement and community empowerment in Service Learning projects 	Devi	Projector
(10) min	<ul style="list-style-type: none"> • Principles of Asset Mapping 	Pam	Projector
(10) min	<ul style="list-style-type: none"> • Activity on Asset Mapping 	Devi & Pam	Flipchart & markers
(10) min	<ul style="list-style-type: none"> • Strengthening community engagement by incorporating Asset Mapping in Service Learning projects 	Devi & Pam	Projector
(20) min	Case Study & Discussion: SMU Service Learning Project	Devi & Pam	Projector, Flipchart & markers
(10) min	Conclusion: Sharing on how Asset Mapping has been incorporated into credit-bearing Service Learning requirement at SMU	Devi	Projector
(10) min	Q&A	Devi & Pam	Nil

Please do not include references, bibliographical notes, or your contact information in the text.

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Keywords: Keyword 1, keyword 2, keyword 3 (up to 5)

Service Learning

Asset Mapping

Community Empowerment

Sustainability

References: no more than 10 references.

Prof Paulin Tay Straughan

Dean of Students, Office of Dean of Students

Professor of Sociology (Practice), School of Social Sciences

Singapore Management University

Prof Thomas Menkhoff

Professor of Organisational Behaviour & Human Resources (Education)

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Biographical sketch of each presenter

Please send the biographical sketch of the presenters together with the proposal using the following format:

Presenter 1:

- Last name followed by first name: MANI, Devi (Mrs)
- Position/department/organisation/country: Head & Associate Director, Centre for Social Responsibility, Singapore Management University, Singapore
- Short biography (word count should not exceed 70 words)

Devi has more than 20 years of experience in youth development and community engagement. She has led SMU's Centre for Social Responsibility in enhancing the Community Service programme to equip students to conduct needs analysis and asset mapping. Due to the centre's efforts, SMU won the 2016 President's Volunteerism & Philanthropy Award (Educational Institution). Before SMU, Devi was with the National Volunteer & Philanthropy Centre and Singapore Indian Development Association.

- Contact information (address, email address, homepage):

Email: devi@smu.edu.sg

Website: <https://www.smu.edu.sg/campus-life/community-service>

Address: 70 Stamford Road, #B1-36 Li Ka Shing Library, Singapore 178901

Presenter 2:

- Last name followed by first name: WAN, Pam H.K (Miss)
- Position/department/organisation/country: Manager, Centre for Social Responsibility, Singapore Management University, Singapore
- Short biography (word count should not exceed 70 words)

Pam has been managing local Service Learning and Youth Expedition Projects (YEP) at SMU since 2011. Before joining SMU, she was an outdoor & visual art educator, and had a short stint with Mercy Relief. She has co-led three YEPs, and was a volunteer diver and reef guide with

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Blue Water Volunteers (BWV) in Singapore. Apart from environmental sustainability, Pam is keen on the Arts, Culture and Heritage causes.

- Contact information (address, email address, homepage)

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