



**SCHOOL
OF
BUSINESS**

**Graduate
Programmes**

SU^{SS}
SINGAPORE UNIVERSITY
OF SOCIAL SCIENCES

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SCHOOL OF BUSINESS



Welcome to our Business School, where cutting-edge courses and robust industry linkages converge to prepare you for the dynamic business world. We continuously update our curriculum to reflect the latest industry developments, ensuring you are well-equipped to excel. Transform your career aspirations into real-world success with us!



Associate Professor
DING DING
Dean
School of Business

DREAM, DARE, DO.

SUSS is a powerhouse of change, unleashing the potential within individuals and propelling them to be impactful change-makers.

Fueled by a deep sense of purpose, their transformations transcend personal growth, enriching not only their lives but also the lives of those around them.

Their unwavering commitment empowers them to conquer challenges, embodying the unstoppable '**Dream, Dare, Do**' spirit of SUSS.

United in action, we dream big, dare greatly, and do what it takes to leave an indelible mark on our learners, industry, and community.

The School of Business (SBIZ) offers various programmes designed to prepare managers and strategic thinkers for our highly competitive business world. Our programmes ensure that graduates are equipped with broad business fundamentals in general, and have the capability to fulfil the specialised needs of their chosen industries in particular. The unique paths that are set out for individuals to choose from help to stimulate and arouse their enthusiasm, shaping them to be outstanding and distinctive individuals.

Graduates can expect to have a good mix of both theoretical learning and practical applications that will broaden their managerial knowledge and skills, and strategically positioning them to be effective leaders and decision-makers.

SUSS School of Business is a member of:

- AACSB International—The Association to Advance Collegiate Schools of Business: aacsb.edu/about
- European Foundation for Management Development (EFMD) Global: www.efmdglobal.org



STUDENT TESTIMONIALS



After 20 years in aviation, returning to study through the MMGT programme has truly changed me. With caring faculty, I discovered new ways to lead with empathy, courage, and heart.

SHAM KUMAR SINGH
Master of Management, Class of 2025
Pilot, Singapore Airlines



Looking back, my learning journey was truly rewarding. It gave me the confidence to embrace the AI era. For anyone looking to gain practical AI expertise, this programme is a transformative experience!

CHENG TUAN YING (CHENG GELIN)
Artificial Intelligence for Business,
Class of 2024
AI Lecturer, East Asia Institute of
Management



As an international student studying abroad for the first time, my experience with SUSS and SBIZ was amazing! Besides gaining knowledge, I also built friendships with classmates and professors, which makes me feel welcomed and has gradually made Singapore a second home to me.

HUANG KEXIN
Master of Management, Class of 2024
Singapore University of Social Sciences,
Executive



I started out in the programme as an individual who was more qualitatively than quantitatively trained academically. After entering the programme, I started to think and breathe data, and I managed to apply my analytics skills in my workplace. I see the MAVI as a strong booster for my career.

LOH KAI QUAN
Master of Analytics and Visualisation,
Class of 2025
JTC Corporation, Cluster Officer



10

Good Reasons to Study at Singapore University of Social Sciences



ONE OF THE SIX
AUTONOMOUS UNIVERSITIES
IN SINGAPORE



HIGH ACADEMIC
STANDARDS



EXPERIENCED FACULTY
MEMBERS AND
INDUSTRY EXPERTS



OVER 47,000
ALUMNI



LIFELONG EDUCATIONAL
OPPORTUNITIES



FLEXIBLE AND
SELF-PACED LEARNING



INDUSTRY-RELEVANT
CURRICULA



FOCUS ON REAL-
WORLD LEARNING



WELL-DESIGNED ONLINE
LEARNING RESOURCES



PRACTICE-ORIENTED
APPROACH

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

(Graduate Certificate | Graduate Diploma)



Find out more

Programme Overview

The logistics and supply chain management sector plays a significant role in Singapore's economy. The Future Economy Council has identified logistics as a key growth sector. The growth in this sector creates tremendous opportunities for logistics and supply chain professionals in Singapore. In addition, the industry is witnessing new developments like supply chain digitalisation, the advent of data analytics and interest in green supply chains. Singapore is also a logistics hub for the region, and doing business requires knowledge and understanding of various logistical challenges businesses face in the region. These developments created demands for logistics and supply chain professionals but require them to acquire new knowledge, up-skill, or re-skill themselves.

The Graduate Diploma in Logistics and Supply Chain Management (GDLSCM) programme offered by the School of Business addresses this talent and skills gap in the logistics and supply chain management industry. It aims to prepare students with relevant skillsets to further their organisation's digital transformation of supply chains and/or transition to greener supply chains. Students will be equipped with various strategies and analytical tools to improve the performance of the organisations' supply chain. The programme will facilitate networking opportunities for students in the ASEAN region and beyond.

Whom is this for?

The GDLSCM is targeted at logistics and supply chain professionals who want to upgrade their skills in digital and/or green supply chain early or mid-career professionals who want to reskill themselves professionals who want to switch careers to logistics and supply chain management mid or high management members who would like to have a better understanding of new skills and developments in logistics and supply chain management.

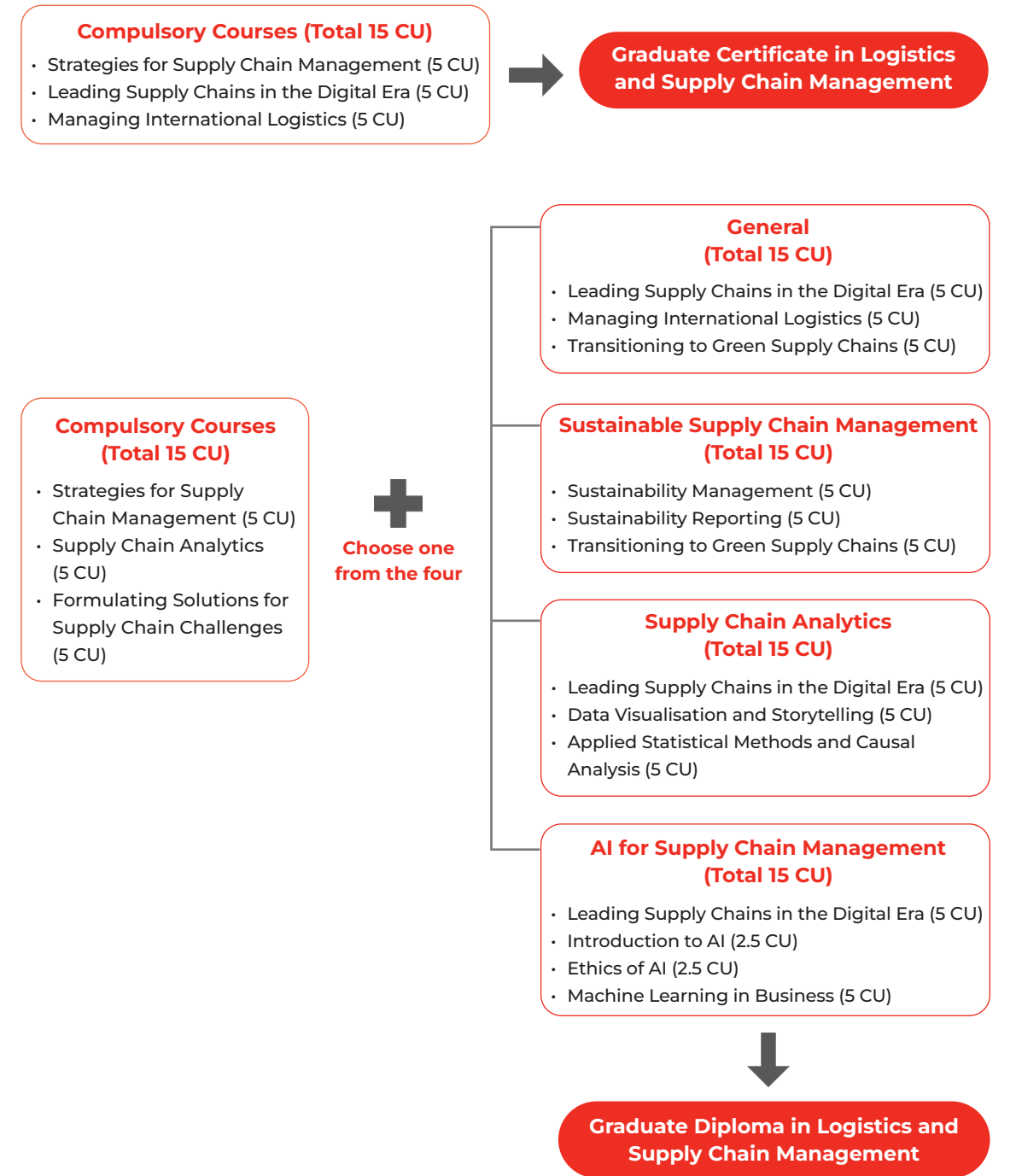
Career Prospects

Graduates from these programmes can seek employment in higher roles in the logistics and supply chain industry. They will be able to switch their existing role and can seek employment in the digital, analytical, or green supply chain domain. Job roles may include the following: supply chain analyst, supply chain manager, inventory manager, supply chain strategist, logistics planner, logistics manager, etc.

Programme Structure

GDLSCM students are required to complete 30 CU of coursework. The programme duration is one (1) year, and the maximum candidature period is two (2) years. Students have to maintain a minimum CGPA of 2.5 in their coursework as part of the fulfilment of the GDLSCM programme.

These are programmes with evening (during the weekday) or weekend classes. Students can work during the day and study in the evening.



ANALYTICS AND VISUALISATION

(Graduate Certificate | Graduate Diploma | Master's)



Programme Overview

As organisations face increasingly complex challenges and an exponential growth in data, the demand for business executives with advanced knowledge and skills in data analytics and visualisation is set to soar in the coming decade. The SUSS graduate programmes in analytics and visualisation are designed to address this critical need by providing comprehensive training in key areas such as data visualisation, data management, automation, and decision analytics and building competencies needed to succeed in today's data-rich business landscape.

Students will gain expertise in employing a suite of open-source and enterprise-grade tools for analytics and automation. They will acquire the skills to flexibly employ these diverse tools to address business problems in a data-driven manner and exploit automation capabilities to streamline analytical tasks such as data cleaning, data integration, and reporting.

To accommodate busy professionals, courses are offered in a hybrid learning mode, which enables students to attend classes on-site or synchronously online. Individuals may also opt for multiple pathways from which they can graduate with a graduate certificate, a graduate diploma or a master's degree.

Whom is this for?

The programmes are focused on practical applications and are suitable for a broad range of individuals across various industries, management staff in organisations dealing with large amounts of data, those looking for career advancements in data-related roles or already working in data-related positions seeking to enhance their data skills. With its hybrid delivery mode, the programme offers flexibility for busy professionals to choose between studying onsite or remotely.

Career Prospects

Graduates of the programme will be well-positioned for careers in data-driven industries and organisations, including roles such as data analysts, business intelligence analysts, analytics and automation solutions architects, and in other roles requiring proficiency in data management and data analysis. The skills gained from the programme are applicable in diverse industries, including marketing, healthcare, finance, retail, and consulting.

Programme Structure

Students are required to maintain a minimum cumulative grade point average (CGPA) of 2.5 and complete 15 credit units (CU) of courses to graduate with a graduate certificate or 30 CU of courses to graduate with a graduate diploma. To be awarded with the master's degree, students are required to maintain a minimum CGPA of 3.0 and complete 60 CU of courses successfully.

The Master of Analytics and Visualisation (MAVI) programme offers both accelerated and regular tracks.

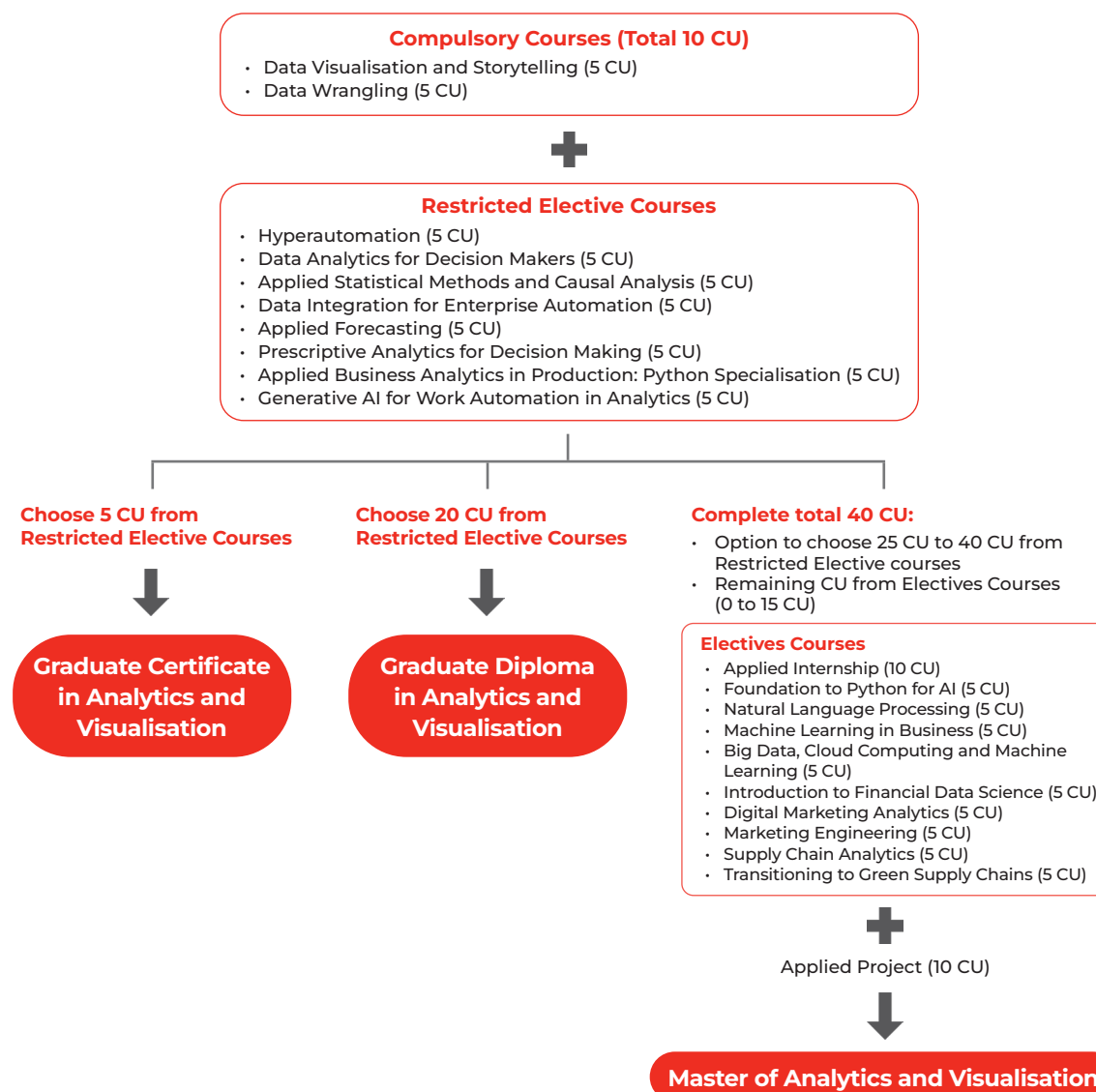
Regular Track

Students on the regular MAVI track are expected to take 15 CU to 20 CU per semester to complete the programme in 1.5 – 2 years, with a maximum candidature period of four (4) years.

Accelerated Track

Students on the accelerated track are expected to take 60 CU over two semesters to complete the programme within one year.

The MAVI programme may be completed with or without internship which is offered as an elective.



数据分析与可视化硕士(中文)

(Master's)



Find out more

Programme Overview 概述

中文数据分析与可视化硕士项目旨在培养学生在数据分析、可视化及自动化领域的综合能力。课程涵盖数据分析基础、数据可视化、机器学习、商业智能及自动化技术,结合理论与实践,通过案例分析、实践项目和自动化工具的应用,帮助学生高效处理数据并提升决策能力。学生将掌握前沿技术,应对全球数字经济中的机遇与挑战,为职业发展奠定坚实基础。

项目特色:

- **前沿工具与技术:**学习使用领先的数据分析工具,如R、Python、MySQL和GenAI,以及开源自动化工具(如UiPath)和企业级工作流自动化平台。
- **全栈数据分析能力:**从数据可视化、数据清洗到机器学习,学生将掌握数据分析工作流的各个环节,并学会将商业问题转化为可通过数据分析解决的实际任务。
- **行业导向,注重实践:**课程设计紧密结合行业需求,提供实用的技能和知识,使学生能够立即应用于数据相关的工作环境中。

Whom is this for? 招生对象

本硕士学位项目主要针对新加坡、东盟地区、大中华区以及世界其他华语地区的高校应届毕业生、在职人士、企业家和数据相关领域的专业人士所开办,为其提供进一步提升数据分析与可视化技能的机会,助力其探索中国、新加坡及其他华语地区在数据驱动决策、自动化技术和商业智能领域的职业发展及创业机会。

具体招生对象包括:

- **应届毕业生:**希望进入数据分析与可视化领域的高校应届毕业生。
- **在职人士:**希望通过提升数据分析和自动化技术能力,在数据驱动岗位上保持竞争力的在职人士。
- **企业家:**希望通过数据分析和可视化技术优化商业决策的创业者。
- **数据相关领域专业人士:**从事数据分析、商业智能、自动化技术等领域的专业人士,希望进一步提升技能以应对行业挑战。

本项目旨在为学生提供理论与实践并重的学习平台,帮助其在数字经济中抓住机遇,实现职业发展与个人成长。

Career Prospect 职业前景

本项目毕业生将成为数据分析与可视化领域的专业人才,胜任数据分析师、数据科学家、商业智能顾问等职位,并在金融、医疗、科技等行业推动数据驱动决策。同时,为进入公共管理职位或继续深造提供坚实基础。

Programme Structure 课程结构

课程由以下部分组成:

- 数据分析与可视化核心课程
- 其他选修课程

学生还可选修实习课程,积累真实职场经验,提升就业竞争力。课程设计循序渐进、体系完整,适合零基础学习者入门并持续深化技能发展。在行业或学术导师指导下完成的应用项目,更为学生进入数据行业奠定坚实基础。

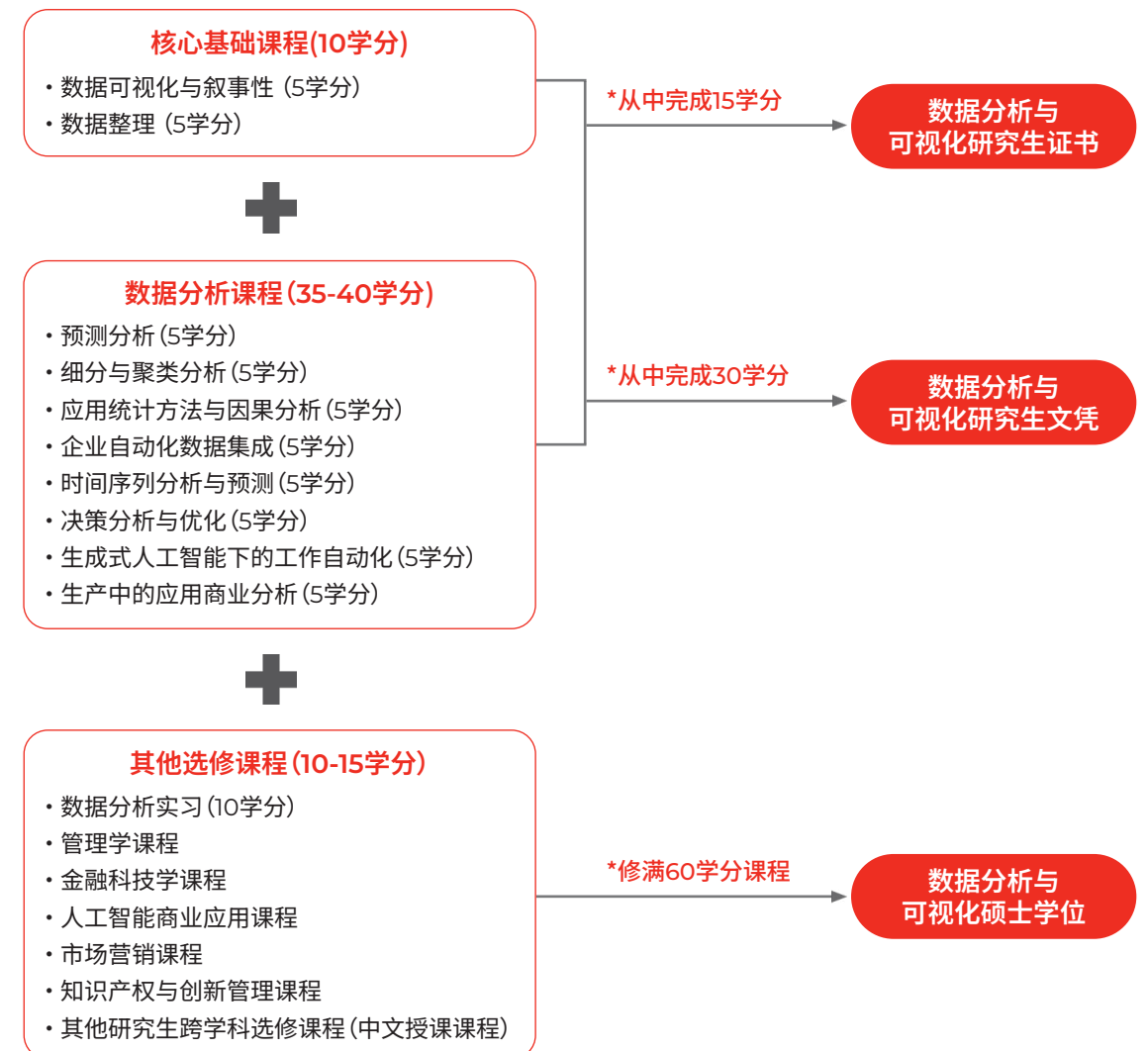
全日制课程(即速成轨MSDAV-A)

全日制课程向非全职工作的新加坡公民和永久居民,以及国际学生开放。全日制课程学生平均每学期学习30学分的课程,并在一年(1)年内完成所有课程,最长一年半(1.5)完成所有课程。需要办理学生签证的国际学生必须申请全日制课程。

非全日制课程(即常规轨MSDAV)

非全日制课程向新加坡公民和永久居民,持工作准证或其他长期准证者开放。非全日制课程学生每学期最多选择20学分的课程,并在最长四(4)年内完成所有课程。

有兴趣的申请者可以先提交申请,然后在入学面试中评估他们适合的类型。



ARTIFICIAL INTELLIGENCE FOR BUSINESS

(Graduate Certificate | Graduate Diploma | Master's)



Find out more

Programme Overview

Artificial Intelligence (AI) is no longer optional for business success—it's essential. From chatbots to personalised recommendations and autonomous operations, AI is transforming industries. The SUSS graduate programmes in Artificial Intelligence for Business are designed to empower professionals with the strategic insight and applied technical knowledge to lead this transformation—without the need for a prior technical background.

Designed for business executives, decision-makers, and aspiring AI specialists, the programmes feature a practical, modular, and industry-relevant curriculum. Learners will gain foundational skills in Python, AI ethics, and machine learning, and explore core applications such as natural language processing, computer vision, deep learning, and generative AI. With a strong focus on business impact, the curriculum helps students understand how AI drives strategy, innovation, and transformation across industries. Courses are co-taught by SUSS faculty and industry practitioners from leading organisations such as Google and Nike, ensuring a rich blend of academic rigor and real-world insight through hands-on projects, live case studies, and applied learning.

The stackable structure allows learners to upskill progressively. Courses are delivered in a flexible hybrid learning mode—allowing students to attend classes either on-site or synchronously online. Learners can also choose from multiple pathways, with the option to exit at the Graduate Certificate (GCAIB) or Graduate Diploma (GDAIB) levels, or progress toward the full Master's degree (MAIB), depending on their goals and pace of study.

Whom is this for?

These programmes follow an “X + AI” approach, making them ideal for professionals from non-technical fields—such as marketing, finance, operations, and management—who wish to harness the power of AI in their domains. Foundational training in programming and core AI concepts ensures the curriculum is accessible, even to those without prior technical experience.

Career Prospects

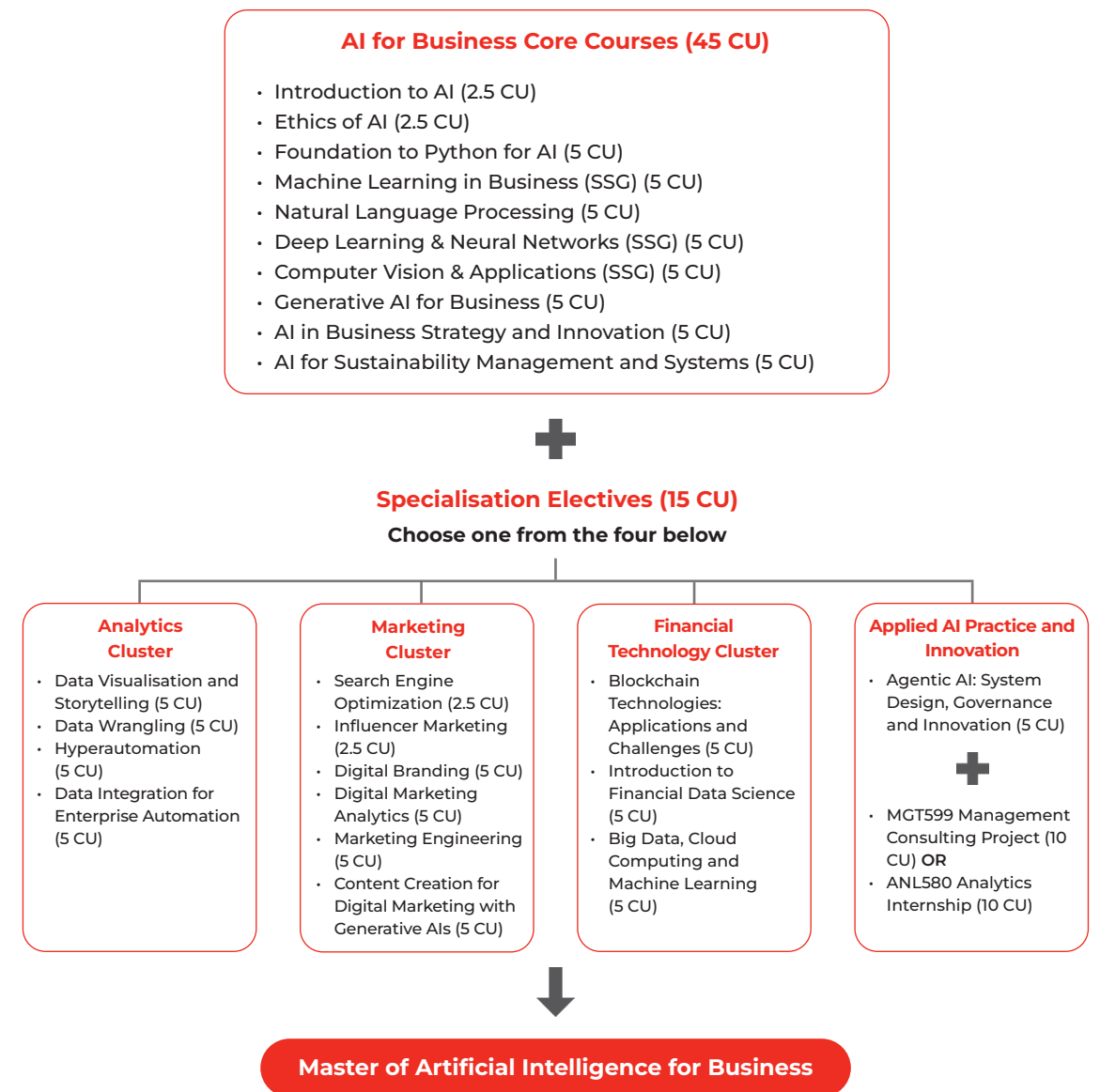
The programmes are designed to support diverse career paths and occupational development across industries, enabling graduates to take on specialised AI-driven roles that drive transformation and business growth.

With its emphasis on both strategic and technical capabilities, the programmes prepare students for positions such as: AI Transformation Lead, Machine Learning Business Analyst, Digital Strategy Consultant, AI Product Manager, Business Intelligence Manager, Marketing Technologist, FinTech Innovation Manager.

Programme Structure

To graduate with the Master of Artificial Intelligence for Business (MAIB), students are required to complete 60 CU of courses. The MAIB programme that offers an integrated learning framework across four focus areas: Analytics, Marketing, Financial Technology, and Applied AI Practice and Innovation. The programme equips professionals from non-technical backgrounds—such as marketing, finance, and operations—with the skills to effectively apply AI technologies within their respective fields.

The Graduate Diploma in Artificial Intelligence for Business (GDAIB) requires the completion of 30 CU of coursework. Learners may also choose to exit early with the Graduate Certificate in Artificial Intelligence for Business (GCAIB) upon completing 15 CU of courses. All courses are typically structured in 5-CU modules unless otherwise specified, offering flexibility and stackable progression pathways aligned with learners' professional goals.



Explanatory Note:

- Students are encouraged to select 15 CUs of courses within a single cluster if they wish to pursue a focused specialisation. Alternatively, students may select 15 CUs of courses across different clusters to fulfil the elective requirement.

DIGITAL MARKETING

(Graduate Certificate | Graduate Diploma | Master's)



Find out more

Programme Overview

The graduate programmes in digital marketing cater to the emerging industry needs for digital marketing talent, and aim to nurture highly specialised practitioners who are innovative, agile and systematic. The programmes provide a wide range of digital marketing courses to equip our students with up-to-date digital marketing theories and ready-to-apply digital marketing practices.

The Master of Digital Marketing programme intends to provide formal and structured learning in digital marketing. It offers three distinct focus areas to cater to diverse learning needs.

The Strategy Cluster is designed for marketing managers seeking a broad understanding of digital marketing strategies and their applications across industries. The Analytics Cluster caters to digital marketing analysts, equipping them with advanced quantitative skills to measure, evaluate, and optimise campaigns effectively. The Design Cluster is ideal for content creators, focusing on developing skills to design user-centric digital products, services, and experiences that are both functional and engaging.

The programmes support upskilling to meet work challenges posed by advancements in marketing technology and innovations, and are suitable for marketing professionals, business executives, entrepreneurs, and those who wish to deepen their knowledge of contemporary marketing practices. Individuals may opt for multiple pathways from which they can graduate with a graduate certificate, a graduate diploma or a master's degree.

Whom is this for?

Mid-career marketing professionals, business executives, entrepreneurs or any learners who wish to acquire professional advancement and deepen their knowledge of contemporary marketing, should join the programme.

Career Prospects

The programme caters to the emerging industrial need for digital marketing talents. It aims to nurture highly specialised digital marketing practitioners.

The employment opportunities for our graduates, based on their working experience, can progress from lower to higher rank managerial positions. The job roles include e-commerce associate, e-commerce executive, e-commerce manager, digital marketing specialist, digital marketing strategist/planner, marketing analyst, digital marketing assistant/executive/manager, etc.

Programme Structure

The Master of Digital Marketing programme offers an integrated framework with three distinct focus areas, the Strategy, the Analytics and the Design cluster.

The programmes are stackable and provide students with different pathways and exit points to accommodate different learning needs. Modular courses may also be taken individually, via Continuing Education and Training (CET) and recognised for credit when applying for admission to the GDDM and MDMK programmes.

Digital Marketing Core Courses (Choose 40 CU)

- Digital Marketing for Business Expansion (2.5 CU)
- Digital Branding (5 CU)
- Digital Marketing Analytics (5 CU)
- Platform Strategy (5 CU)
- Marketing Engineering (5 CU)
- Search Engine Optimization (2.5 CU)
- Consumer Insights with Google Analytics (2.5 CU)
- Social Media Marketing in Practices (2.5 CU)
- Content Marketing (2.5 CU)
- Mobile Marketing (2.5 CU)
- Influencer Marketing (2.5 CU)
- Search Engine Marketing (2.5 CU)
- Prompt Engineering for Marketers (2.5 CU)
- B2B Digital Marketing (2.5 CU)



Specialisation Electives (10 CU)

Strategy Cluster

- Innovation and Strategy (2.5 CU)
- Impactful Leadership (2.5 CU)
- Agile Leadership for Future-Ready Organisations (5 CU)

Analytics Cluster

- Data Visualisation and Storytelling (5 CU)
- Data Wrangling (5 CU)
- Data Analytics for Decision Makers (5 CU)
- Machine Learning in Business (5 CU)

Design Cluster

- Smartphone Filmmaking and Visual Storytelling (2.5 CU)
- Content Creation and Digital Marketing with Generative AIs (5 CU)



General Electives (10 CU)

OR

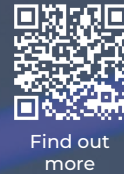
Applied Research Projects (10 CU)



Master of Digital Marketing

FINANCE / FINANCIAL TECHNOLOGY / COMPLIANCE

(Graduate Certificate | Graduate Diploma | Master's)



Programme Overview

The financial services industry is being drastically transformed by technological advancements and disruptive changes in applications, processes, products and business models.

The SUSS graduate programmes in finance and financial technology equip the next generation of finance professionals and those in the PMET segment with the skills to thrive at the intersection of finance, technology and innovation. As digital transformation reshapes the global financial landscape, the programmes offer an interdisciplinary curriculum spanning financial data analytics, AI applications in finance, emerging areas such as agentic AI, blockchain and distributed ledger technologies, and digital finance regulation. Through a blend of theoretical foundations and hands-on experiential learning, students develop both the technical proficiency and strategic insight needed to drive innovation in banks, fintech firms, regulatory bodies and beyond.

Individuals may opt for multiple pathways from which they can graduate with a graduate certificate, a graduate diploma or a master's degree. One of these pathways, the Graduate Certificate in Compliance (GCC), provides a strong foundation in regulatory and financial crime compliance and equips students to design and implement effective compliance risk and control frameworks.

Whom is this for?

Entrepreneurs, mid-career bankers, executives and finance professionals who wish to acquire professional advancement and deepen their knowledge of finance, financial technologies and financial innovations.

Career Prospects

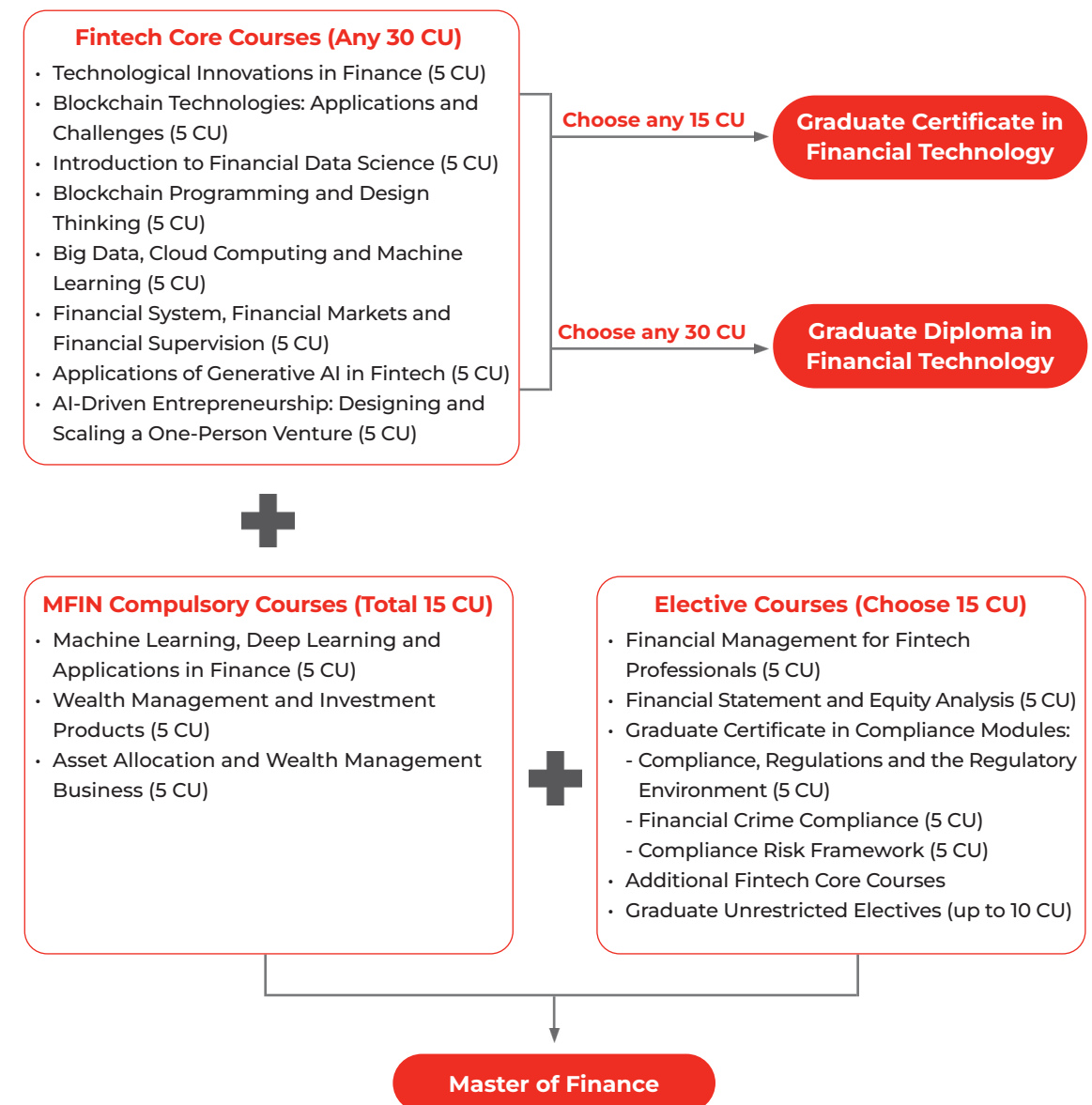
Graduates will be prepared for pursuing or progressing in roles across banks, fintech firms, wealth management, compliance, regulatory technology, financial data analytics, digital finance and innovation-related functions. The programmes support learners in developing future-ready skills for a finance industry where technology, regulation and business transformation continue to converge.

Programme Structure

The programmes provide participants with different pathways and exit points to cater to different professional goals, needs and interests. Participants can exit at the graduate certificate or graduate diploma level and return to stack towards a higher qualification at a later time.

Modular courses may also be taken individually, via Continuing Education and Training (CET) and recognised for credit when applying for admission to the Graduate Diploma in Financial Technology (GDFT) and Master of Finance (MFIN) programmes.

The GCC programme is stackable towards the MFIN programme. Upon successful completion of the programme, students whose CGPA meets the Academic Progression requirement may apply to progress into the MFIN programme.



金融科技学(中文)

(Master's)



Find out more

Programme Overview 概述

中文金融科技学硕士项目以中文为授课和课程考核语言,旨在为学生提供金融科技理论、应用和行业实践方面的坚实基础。课程涵盖金融科技基础知识、金融科技中的数据科学、金融科技中的区块链技术和设计思维、金融中的云计算、量子计算和人工智能,以及金融科技的道德和治理框架等重要主题,理论与实践并重,通过理论推演、课堂讨论、案例分析和实践模拟,帮助学生在最短的时间内了解和掌握最新的金融科技理念、思维和技术。

Whom is this for? 招生对象

本硕士学位项目主要针对新加坡、东盟地区、大中华区以及世界其他华语地区的高校应届毕业生、在职人士、企业家和金融业专业人士等所开办,为其提供进一步提升金融科技理念与技术,助力其探索中国、新加坡和其他华语地区金融科技的各种职业道路和创业机会。

Career Prospect 职业前景

本项目旨在助力毕业生从事金融机构、金融科技公司和和其他相关领域的工作,并为进一步学习深造提供基础。

Programme Structure 课程概述

课程由以下两部分组成:

- 金融科技学选修课程
- 其他选修课程

课程采用学分制,成功修满60个学分,累计平均绩点(CGPA)最少达到3.0,可获得新加坡社科大学颁发的金融科技学硕士学位。在修读过程中,达到一定学分和要求的学生将获得金融科技学研究生证书和金融科技学研究生文凭。

全日制课程(即速成轨MFTH-A)

全日制课程向非全职工作的新加坡公民和永久居民,以及国际学生开放。全日制课程学生平均每学期学习30学分的课程,并在(1)年内完成所有课程。需要办理学生签证的国际学生必须申请全日制课程。

非全日制课程(即常规轨MFTH)

非全日制课程向新加坡公民和永久居民,持工作准证或其他长期准证者开放。非全日制课程学生每学期最多选择20学分的课程,并在最长四(4)年内完成所有课程。

有兴趣的申请者可以先提交申请,然后在入学面试中评估他们适合的类型。

金融科技学选修课程 (40-60学分)

- 数字时代的道德规范、治理与合规
- 技术驱动和金融统计建模与量化
- 现代经济学方法:金融科技和数字经济视角
- 财务会计、信息和数据分析
- 公司财务管理(金融科技专业)
- 数字经济中的投资组合与投资策略
- 金融领域的人工智能、机器学习和深度学习
- 区块链编程与设计思维
- 云计算、量子计算与金融变革
- 金融科技数据革命:大数据、数据科学与数据结构
- 计算机网络安全与金融科技
- 金融科技创新与全球金融科技趋势
- 打造AI原生个体企业

(共需15学分,
累积平均绩点2.5或以上)

金融科技学研究生证书

(从中完成30学分,
累积平均绩点2.5或以上)

金融科技学研究生文凭

其他选修课程 (0-20学分)

- 可持续发展与技术伦理
- 自然语言处理课题
- 时间序列分析和预测
- 决策分析与优化
- 小红书运营与种草师认证
- 当代新加坡商业和社会发展主题
- 在东盟国家创业和经商
- 培养未来公司的领导力
- 商业平台战略
- 应用管理实习

(修满60学分,
累积平均绩点3.0或以上)

金融科技学硕士学位

IP AND INNOVATION MANAGEMENT

(Graduate Certificate | Graduate Diploma | Master's)



Find out more

Programme Overview

Innovations are not just improving people's lives, they have become an important means for economies and businesses to stay competitive in today's global marketplace. In such an innovation-driven environment, the realisation that intangible assets (IA) and intellectual property (IP) currently make up the bulk of companies' value has fuelled the need for professionals with quality IA/IP expertise — talents who can develop and align IA/IP strategies to achieve business goals, and business leaders who can reap the benefits of their innovations and IA/IP.

Through the Master of IP and Innovation Management (MIPIM) programme, with stackable options as well from a Graduate Certificate to Graduate Diploma specialisations in IP Management or Patent Agency, respectively, the Singapore University of Social Sciences aims to arm you with value-added know-how and real-world skills to utilise IA/IP as a strategic lever to generate, protect, promote and translate new ideas into valuable commercial advantages in today's innovation-based economy.

The MIPIM programme is the first and only graduate programme in IP and innovation management offered in Singapore. So don't miss this unique learning opportunity. Apply today and be a part of a select group of specially-trained professionals with the strategic and management expertise to take IA/IP to market so as to drive and shape business success and define Singapore's future economy.

Whom is this for?

Professionals aspiring to be patent attorneys/agents, a regulated profession in Singapore. IP professionals seeking to deepen their knowledge and skills set to advance their current IP roles. Professionals and mid-careerists interested in transiting to the IP industry or upgrading their skills to add value to their job roles and their organisations.

Career Prospects

Graduates can look forward to a rewarding career in IP and related industries. For example, individuals aspiring to become patent attorneys may work at law firms, IP firms, or even IP divisions of major corporations that innovate and conduct R&D. Graduates of the other two specialisations can go on to work as IP consultants / managers / experts that advise, manage and help businesses develop appropriate IP strategies to monetise their intangible assets. Other places of work include IP offices and technology transfer offices at research institutions/universities.

Programme Structure

The MIPIM curriculum builds on a common core foundation on IP law and IP management. It is followed by training in specialised domain knowledge and skills through completing courses in one of the three (3) specialisation tracks, each representing the different skills set needed to operate in the IP ecosystem. Individuals could opt for multiple pathways in which they may graduate with a graduate certificate, graduate diploma or a master's degree.

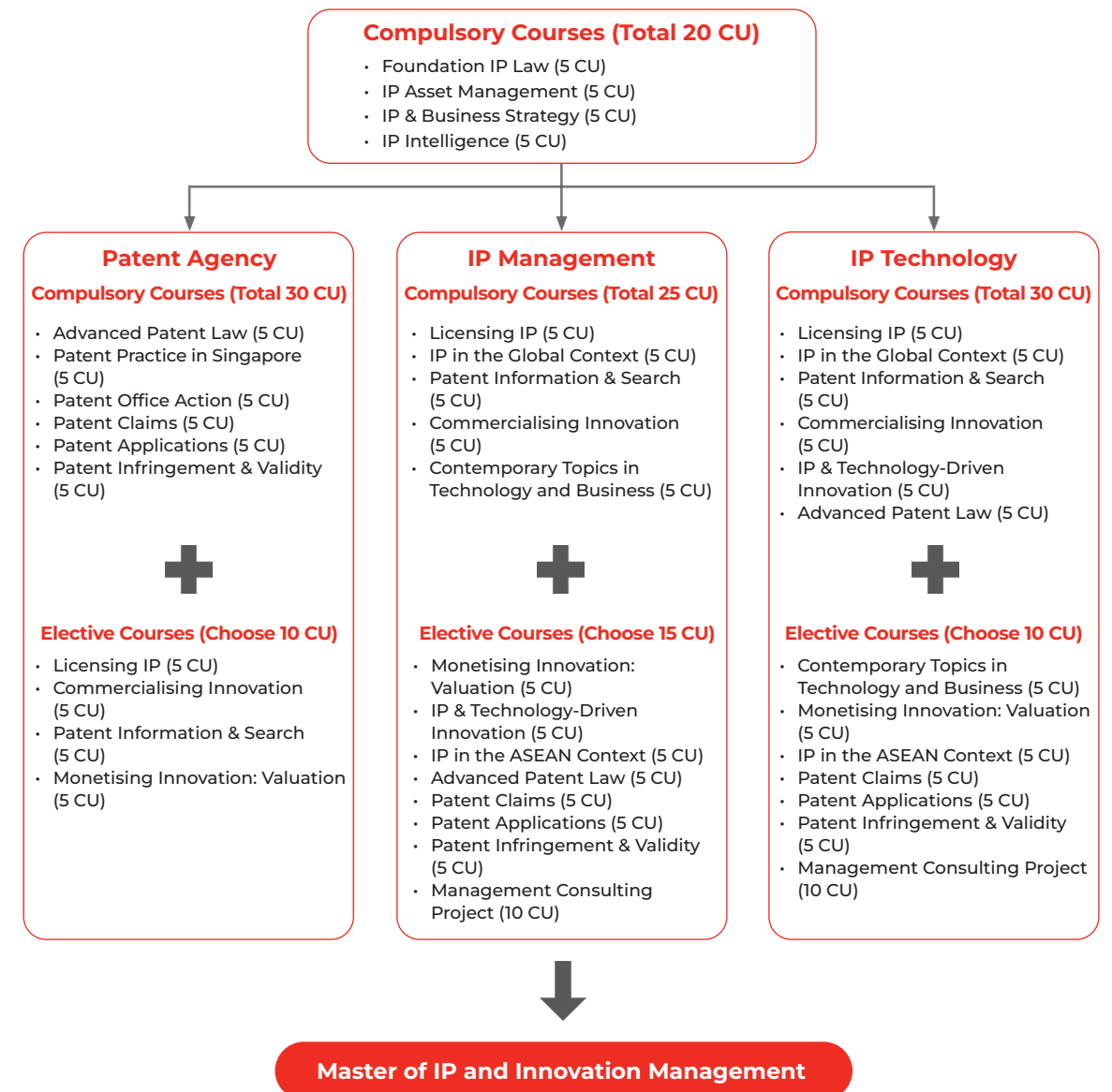
2-year (24 month) Pathway

The 2-year pathway (MIPIM-MAJ) is open to local students only and offers the following specialisations:

- IP Management Track
- IP Technology Track
- Patent Agency Track

1-year (12 month) Accelerated Pathway

The 1-year accelerated (MIPIM) pathway is open to both local and international students.



知识产权策略与创新管理硕士(中文)

(Master's)



Find out more

Programme Overview 概述

中文知识产权策略与创新管理硕士项目以中文作为授课和课程考核语言,旨在培养学生掌握保护创新、管理知识产权组合和利用知识产权资产获得战略优势的技能。通过本课程学习,学生将深入了解专利、设计、商标、版权、商业秘密和知识产权生命周期,以及分析、人工智能、数字营销和金融科技等新兴领域。本课程还探索知识产权、技术和商业战略的交集,使学生能够将知识产权管理与组织目标和市场机会相结合。

本课程的特色在于聚焦现实世界的挑战和行业相关性。通过案例研究、合作项目和与行业专家的互动,培养学生批判性思维和解决问题的技能,这些技能对于在新加坡、东盟和大中华地区担任知识产权策略和创新管理的领导角色至关重要。灵活的学习模式更适合希望在不影响本职工作的同时提升职业发展的在职专业人士。

本项目毕业生就业方向包括知识产权咨询、技术转让、研发管理、创业和专利代理。通过培养创新和战略性知识产权管理的能力,学生将成为变革的催化剂,推动其组织和行业的可持续发展,获得竞争优势。

Whom is this for? 招生对象

本硕士学位项目主要面向新加坡、东盟、大中华区及全球其他华语地区的大学应届毕业生、在职专业人士、企业家和管理人员,为其提供了一个平台以进一步加深对知识产权法律、管理和技术的了解,培养战略思维技能,获得在组织内管理知识产权和创新以及将知识产权商业化的实践经验,并探索新加坡、东盟和大中华区的创业和职业发展机会。

Career Prospect 职业前景

本项目毕业生就业方向包括知识产权咨询、技术转让、研发管理、创业和专利代理。通过培养创新和战略性知识产权管理的能力,学生将成为变革的催化剂,推动其组织和行业的可持续发展,获得竞争优势。

Programme Structure 课程概述

课程以知识产权法、知识产权管理和知识产权战略等核心课程为基础,并开设涵盖知识产权生态系统运营所需多种技能的课程,培训专业领域的知识与技能。

课程采取学分制,成功修满60个学分且累计平均绩点(CGPA)最少达到3.0,可获得新加坡社科大学知识产权策略与创新管理硕士学位。在修读过程中,达到一定学分和要求的學生将获得知识产权策略与创新管理研究生文凭和知识产权策略与创新管理研究生证书。

全日制课程(即速成轨MSMIP-A)

全日制课程向非全职工作的新加坡公民和永久居民,以及国际学生开放。全日制课程学生平均每学期学习30学分的课程,并在一年(1)年内完成所有课程。需要办理学生签证的国际学生必须申请全日制课程。

非全日制课程(即常规轨MSMIP)

非全日制课程向新加坡公民和永久居民,持工作准证或其他长期准证者开放。非全日制课程学生每学期最多选择20学分的课程,并在最长四(4)年内完成所有课程。

Compulsory核心课程 (共15学分)

- IP Law in Greater China
大中华区知识产权法
- Strategic IP Management
知识产权管理策略
- IP Business Strategy
知识产权商业战略



Compulsory核心课程 (共15学分)

- IP Intelligence and Analysis
知识产权情报分析
- Strategic IP Licensing
知识产权许可策略
- Monetising Innovation
创新变现



Electives其他课程 (共30学分)

- Global IP Strategy and Management
全球背景下的知识产权策略与管理
- Intangible Asset Valuation
无形资产估值
- Emerging Trends in Technology & Business
科技与商业的新兴趋势
- Patent Search Strategies & Techniques
专利检索策略与技术
- IP & Technology-Driven Innovation
知识产权与技术驱动创新
- IP Governance in International Relations
国际关系中的知识产权治理
- Internship in Intellectual Property
知识产权实习



Graduate Certificate in Strategic IP and Innovation Management (GCMIP)
知识产权策略与创新管理研究生证书



Graduate Diploma in Strategic IP and Innovation Management (GDMIP)
知识产权策略与创新管理研究生文凭



Master of Science in Strategic IP and Innovation Management (MSMIP)
知识产权策略与创新管理硕士学位

MANAGEMENT

(Graduate Certificate | Graduate Diploma | Master's)



Find out more

Programme Overview

Our management programmes equip you with the knowledge and skills for leadership in the modern business environment. Whether you graduate with a Graduate Certificate, Graduate Diploma or Master's Degree, you will be empowered to turn your professional aspirations into reality.

Courses offered within our programmes are organised into four management themes: strategic leadership, business stewardship, environment, social and governance, and innovation and technology. These culminate in applied learning through real-world projects and industry engagements.

Within this structure, our programmes offer opportunities for specialisation in a wide array of disciplines. These specialisations allow you to deepen your expertise in areas that complement your professional goals, while developing the versatility needed to thrive in today's rapidly evolving business landscape.

Whom is this for?

Our management programmes are designed for professionals who seek to:

- Build applied, interdisciplinary management skills;
- Develop ethical and purposeful leadership capabilities; and
- Make meaningful contributions to their organisations and communities.

Career Prospects

Our management programmes supplement your area of expertise with business management knowledge and skills, enabling you to:

- Enhance your professional versatility;
- Pursue management roles; and
- Unlock new opportunities across private and public sectors, locally and globally.

Programme Structure

Our management programmes are designed to be stackable, in line with the national emphasis on lifelong learning. You may choose to graduate with a Graduate Certificate or Graduate Diploma or progress to the Master's Degree, according to your needs and ambitions.

Most of our classes are conducted on weekday evenings, enabling you to focus on your daytime commitments and attend classes comfortably after work. The minimum candidature period differs across programmes and pathways, ranging from half a year to four years.

Application to our programmes under the regular and accelerated pathways are open for both January and July intakes.

Regular Pathway

The regular pathway is open to locals – students who are Singapore citizens and permanent residents. You may read up to 20 CU of courses per semester.

Accelerated Pathway

The accelerated pathway is open to locals, who are not in full-time employment, and foreigners. You may read up to 30 CU of courses per semester.

You will be assessed during the admission interview to determine your suitability for the accelerated pathway.

Management Courses (Total 30 CU)

Online Courses (2.5 CU unless otherwise stated)

- Agile Leadership for Future-Ready Organisations (5 CU)
- AI Strategies for Industry 5.0 (5 CU)
- The Future of Work
- Leading through Digital Disruption
- Leadership in Service Innovation
- Customer Experience Management
- Fostering Happiness at Work
- Social Entrepreneurship and Corporate Venture Building
- Management Consulting Project (10 CU)

Face-to-Face Courses (2.5 CU unless otherwise stated)

- Doing Business with Tax and Financial Intelligence (5 CU)
- Leading Responsible and Sustainable Organisations (5 CU)
- Innovation and Strategy
- Impactful Leadership
- Ecosystem Design
- Managing Digital Transformation in Operations
- Finance for Business Decisions
- Strategic Human Capital and Talent Management
- Service Robotics and Applications
- AI Tools for Strategic Decision-Making
- Applied Organisational Psychology
- Leading through Impact Investing
- Global Industry Immersion (5 CU)
- Management Internship (10 CU)

Graduate Diploma in Management

Management Tracks (Total 30 CU)

- Management Courses (10 CU)
- Specialisation Courses, Graduate Unrestricted Electives and/or Massive Open Online Courses (20 CU)

Specialisation Tracks (Total 30 CU)

Any ONE Graduate Diploma*

*Scan to view the list of available specialisations



Master of Management

管理学 (中文)

(Master's)



Find out more

Programme Overview 概述

中文管理学硕士项目以中文为授课和课程考核语言, 为学生在管理学各领域奠定扎实的理论基础, 提升管理理念和能力, 了解最新的科技应用和商业模式, 探索新加坡和东盟地区的经济商业机会和挑战。通过本课程学习, 学生将获得全方位的商业决策和组织管理能力的提高。

本课程理论与实践并重, 通过理论推演、课堂讨论、案例分析和实践模拟, 帮助学生在最短的时间内了解和掌握最新的管理理念、思维和技术。

Whom is this for? 招生对象

本硕士学位项目主要针对新加坡、东盟地区、大中华区以及世界其他华语地区的高校应届毕业生、在职人士、企业家、机构管理者所开办, 为其提供进一步提升管理理念, 充实商业和管理知识, 拓展对于新科技和新型商业模式的认知, 探索新加坡和东盟地区创业和职业发展机会的平台。

Career Prospect 职业前景

本项目毕业生将成为各行业的管理者和决策者, 并为进一步学习深造提供基础。本硕士学位也为毕业生进入公共管理职位 (例如公务员系统) 提供便利。

Programme Structure 课程概述

课程由以下两部分组成:

- 管理学选修课
- 其他商业类选修课

课程采用学分制, 成功修满60个学分, 累计平均绩点 (CGPA) 最少达到3.0, 可获得新加坡社科大学颁发的管理学硕士学位。在修读过程中, 达到一定学分和要求的學生将获得管理学研究生证书和管理学研究生文凭。

全日制课程 (即速成轨MSMGT-A)

全日制课程向非全职工作的新加坡公民和永久居民, 以及国际学生开放。全日制课程学生平均每学期学习30学分的课程, 并在一年(1)年内完成所有课程。需要办理学生签证的国际学生必须申请全日制课程。

非全日制课程 (即常规轨MSMGT)

非全日制课程向新加坡公民和永久居民, 持工作准证或其他长期准证者开放。非全日制课程学生每学期最多选择20学分的课程, 并在最长四(4)年内完成所有课程。

有兴趣的申请者可以先提交申请, 然后在入学面试中评估他们适合的类型。

管理学选修课 (30-40学分)

- 当代新加坡商业和社会发展主题
- 在东盟国家创业和经商
- 财务分析和管理的
- 公司治理与可持续发展
- 服务创新与卓越
- 商业运营中的创新
- 数字化颠覆
- 培养未来公司的领导力
- AI与数字化工作场所人才策略
- 人工智能时代的战略精益管理
- 应用管理实习



其他商业类选修课 (20-30学分)

- AI可持续发展与技术伦理
- 人工智能Python基础
- 自然语言处理课题
- 深度学习与商业应用
- 境外电商理论和实操
- 搜索引擎的优化与运营
- 小红书运营与种草师认证
- 机器学习与商业应用
- 商业数据分析
- 金融科技创新
- 商业平台战略
- 现代经济学方法: 金融科技和数字经济视角
- 区块链编程与设计思维
- 云计算、量子计算与金融变革
- 计算机网络安全与金融科技

从中完成15学分

管理学研究生证书

完成30学分课程
(其中管理学选修课至少15学分)

管理学研究生文凭

修满60学分课程

管理学硕士学位

SUSTAINABILITY MANAGEMENT

(Graduate Certificate | Graduate Diploma | Master's)



Find out more

Programme Overview

Businesses today are inundated with mounting pressures from environmental and social forces, ranging from climate change and biodiversity loss to consumer rights violations and socially unacceptable labour practices. On the one hand, businesses have to manage both physical and transition risks associated with climate change, while balancing the often-conflicting demands of stakeholders and economic profitability. On the other hand, businesses that have the strategic foresight to avail themselves of the new opportunities in the green economy while creating shared value for society will find themselves to be competitively advantaged over those with a sole focus on the economic bottom line.

The Master of Sustainability Management (MESG) programme is designed with the key consideration that sustainable businesses will require their employees to have knowledge and skills that transcend functional and sectoral boundaries. The core courses in the programme offer broad-based coverage of the important trends and developments in the sustainability landscape, while providing practical tools and useful strategies to advance an organisation in its sustainability journey. The elective courses allow learners to acquire functional- or sector-specific skills and knowledge to cater to their unique interests and work demand.

Whom is this for?

The programme is suitable for:

- Senior managers who are championing net zero mandates for their organisations;
- Mid-career professionals whose portfolios have expanded to include sustainable development;
- Fresh graduates who are looking to develop a career in sustainability management;
- Consultants and auditors with new responsibilities to advise and help organisations in sustainability transformation, reporting and compliance; and
- Small business owners who would like to understand the implications of climate change for their businesses.

Career Prospects

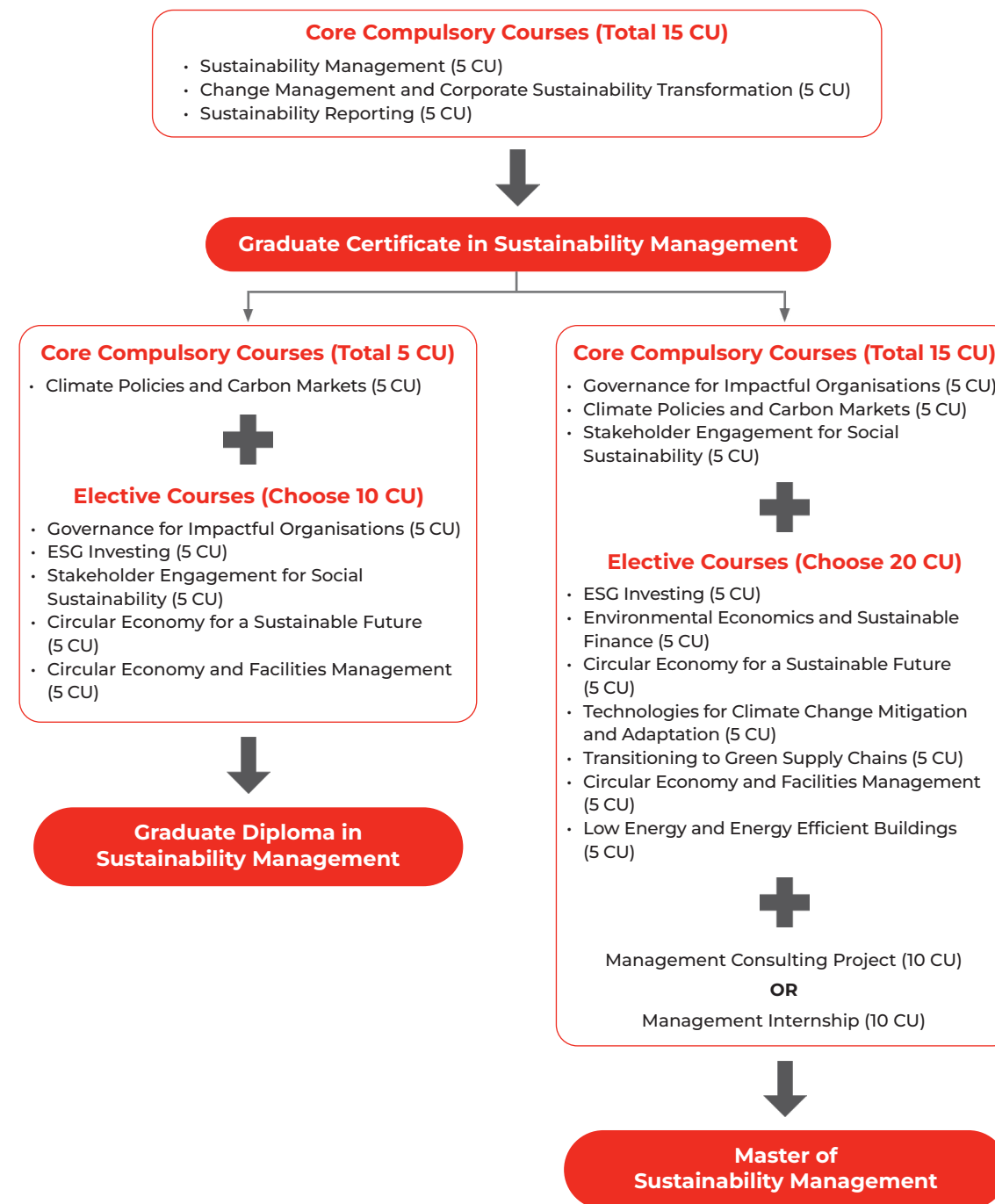
Graduates of the programme can look forward to a broad range of career opportunities. These include positions within:

- Sustainability offices of companies that are looking to reduce their carbon footprint;
- Functions that are relevant for sustainable development such as reporting, compliance, risk management, and procurement;
- Sectors that are both impacted by climate change and integral to Singapore's economy, such as financial services and real estate;
- Organisations in the broader sustainability ecosystem such as consulting firms, audit firms, and regulatory bodies.

Programme Structure

The MESG programme is offered via a regular (2-year candidature period) or accelerated (1-year candidature period) pathway. The MESG regular programme is open only to Singapore citizens, permanent residents and residents in Singapore, but the MESG accelerated programme is open to both local and international students.

To graduate with the Master of Sustainability Management, students are required to complete a total of 60 credit units (CU).



Important Note:

- We reserves the right to revise the curriculum, course offerings, programme requirements, and programme structure as deemed necessary without prior notice.

BUSINESS ADMINISTRATION 高级管理人员工商管理硕士

(Executive Master's)
(Bilingual/中英双语授课)



Find out
more

Programme Overview

The Executive Master of Business Administration (EMBA) programme is designed to be bilingual in English and Chinese, specifically for entrepreneurs and business leaders from ASEAN, China, and India (ACI). It aims to foster participants' cross-cultural communication and leadership skills and equip them with relevant business knowledge, a global mindset, and a sense of social responsibility. This can empower ACI entrepreneurs and business leaders to drive innovative transformation and sustainable development in a volatile, uncertain, complex, and ambiguous world. As an enabler, the programme is purpose-driven, contributing to regional and global growth.

Whom is this for?

The EMBA programme is suitable for professionals who are aspiring to:

- Executive leadership positions such as CEO, CFO, COO, CMO, CIO, etc.
- Entrepreneurship and innovation leadership such as founder, business owner, startup advisor, etc.
- Corporate governance and Board membership such as director, advisory board member, etc.
- Leadership roles in non-profit and public sectors
- Business consultants

Career Prospect

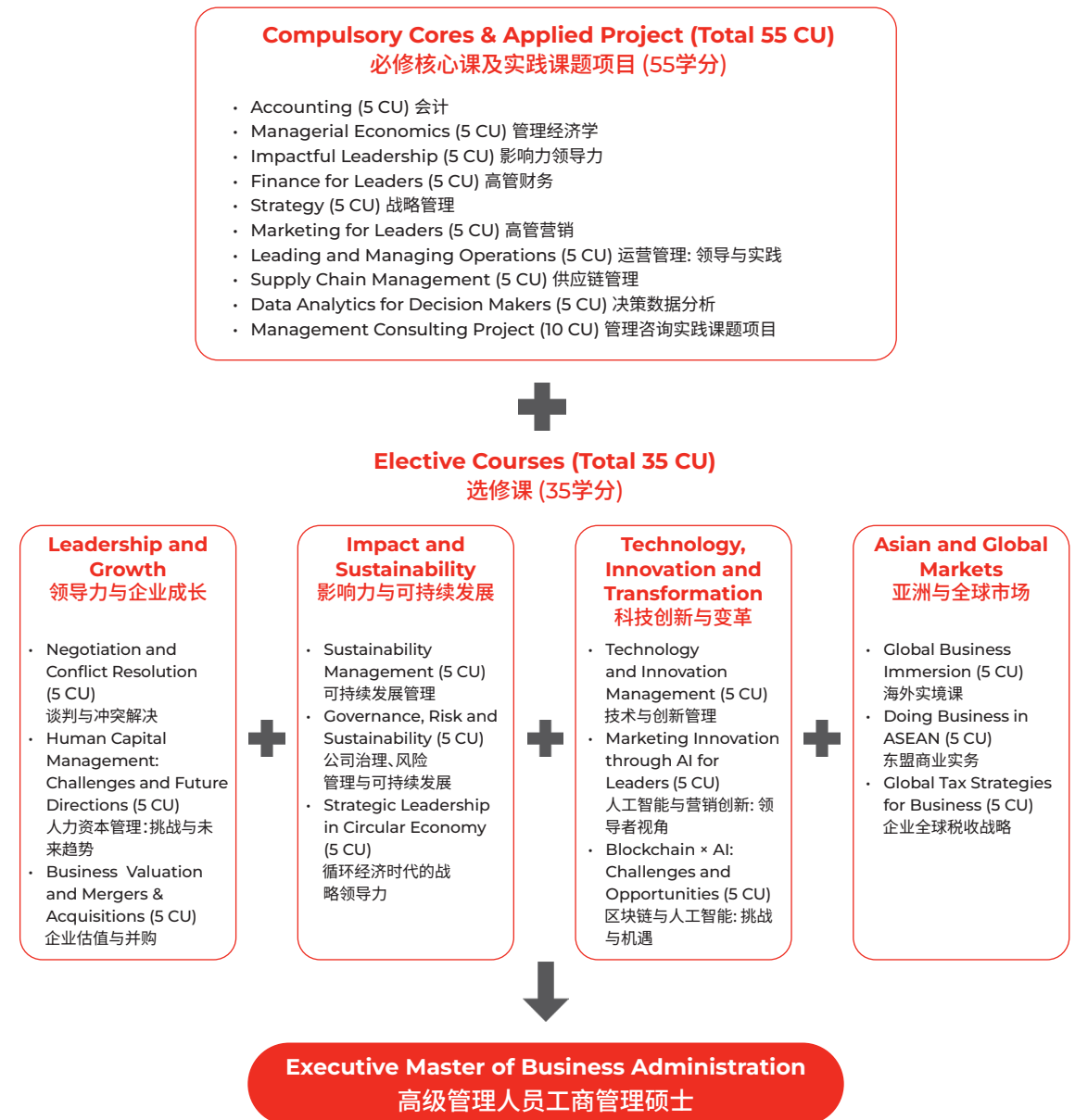
EMBA graduates enjoy diverse and expansive career opportunities, typically advancing into senior leadership and strategic management roles within organisations. Their success is rooted in the combination of deep business insights and comprehensive management training.

Programme Structure

The programme's normal duration is 2 years, with a minimum of 1.5 years and a maximum of 4 years. To fulfil graduation requirements, students must complete 90 CU, covering nine compulsory core courses (45 CU) on fundamental management knowledge, seven elective courses (35 CU) on emerging topics in the new era, and one compulsory applied project (10 CU), which allows students to tackle real world business challenges by integrating insights from various management disciplines.

Elective courses are grouped into four areas, aligning with essential leadership skills and knowledge that entrepreneurs and business leaders require to navigate complex and dynamic global markets and drive innovative transformations and sustainable development. Students are permitted to select elective courses based on their interests, provided they choose at least one course from each area.

Beyond the curriculum, the EMBA programme also organises the Business Leader Engagement Series and Leadership Training to enrich students' learning and networking experiences.



BUSINESS ADMINISTRATION

(Doctoral)

(Bilingual/中英双语授课)



Find out more

Programme Overview

The global economy is experiencing considerable uncertainty and challenges brought about by technological advancement and innovations, and changes in political landscapes and national demography. Managers and leaders need to develop a strategic mindset and global insights to address problems created by increasing economic volatility.

The Doctor of Business Administration programme at SUSS is designed to produce graduates that are able to drive thought leadership in organisational change and organisational development, and effectively meet the challenges that disruptive technologies will bring to the economy.

This programme focuses on training students to acquire in-depth knowledge and skills in selected management areas. With the training provided in the programme, entrepreneurs, senior management executives, and mid-career industrial practitioners are expected to develop rigorous and structural thinking processes, acquire deeper knowledge and advanced research methodologies, and cultivate analytical skills that enable them to investigate and solve complex management problems and support evidence-based strategy formulation. The programme curriculum offers exposure to knowledge relevant to the digital economy and provides students with a choice of management courses or a mix of multidisciplinary courses to suit their applied research objectives. The curriculum design emphasises sustainability, social responsibility and ethical practices of business operations.

Whom is this for?

The DBA programme curriculum will offer aspiring entrepreneurs, senior management executives, and mid-career industrial practitioners specialised knowledge and applied research skills. The programme targets to equip students with sophisticated problem solving skills required to tackle complex business problems and drive innovations, while ensuring that they understand good sustainability, social responsibility and ethical practices.

Besides, since 2024, the Singapore University of Social Sciences and the University of the Chinese Academy of Social Sciences have jointly established a DBA programme in Global Strategic Leadership. For admission details and application inquiries, please refer to the University of the Chinese Academy of Social Sciences website.

Career Prospects

With in-depth training from DBA, graduates can look forward to advancing their careers in the following positions:

- Positions in consulting firms, think tanks, government agencies, etc., that require applied research skills;
- Management positions that require critical and reflective thinking, application of theoretical knowledge to complex problems, and skills to drive thought leadership and innovation;
- Teaching positions in the tertiary education industry.

Programme Structure

DBA students are required to complete 40 CU coursework (30 CU disciplinary knowledge courses and 10 CU research methodology courses) and submit a doctoral dissertation. Courses will mostly be held on 3 to 7 consecutive days including weekends from 9 AM to 6 PM. The DBA Programme arranges an overseas study trip every year, providing students with the opportunity to participate in immersive and practical business experiences. These include lectures, seminars, workshops, talks by invited guest speakers, site visits, etc.

DBA candidates are required to undertake an applied research project that culminates in a dissertation at the doctorate level. The dissertation should produce output via original applied research that is relevant to industry/professional practice and advances knowledge in these areas. Upon successfully defending their dissertations in the dissertation examination, candidates will be awarded DBA degree.

The minimum candidature period for DBA is 3 years and the maximum candidature period is 7 years.

Compulsory Courses (Total 5 CU)

- Contemporary Topics in Business and Management (5 CU)

Topics may include:

- Intellectual Property Management
- Financial Innovations and Fintech
- Internet and future business model
- Internet of Things
- Industrial revolution 4.0
- Analytics and Predictive Technologies

Elective Courses (Choose 25 CU)

- Strategic Leadership & Management for Excellence (5 CU)
- Corporate Governance, CSR and Change Management for Sustainability (5 CU)
- Business Economics and Public Policy (5 CU)
- Marketing for the Future Economy (5 CU)
- Managing Technology and Innovation (5 CU)
- Inclusive FinTech (5 CU)
- Strategy (5 CU)
- Global Immersive Learning Programme (5 CU)

Research Methodology Courses (10 CU)

- Applied Research in Business and Management (compulsory)

Doctoral Methodology Courses (80 CU)

- Doctoral Dissertation (compulsory)

Complimentary Elective Courses (Up to 10 CU)

- Choose to audit up to 10 CU of courses from about 150 Graduate Unrestricted Elective courses offered at SUSS

Complete 30 CU Coursework

Graduate Diploma in Business

Complete an additional 10 CU Coursework

Qualifying Examination

Confirmed as DBA Candidate

Literature Review, Data Collection, Analysis and Writing of Dissertation

Dissertation Submission

Dissertation Examination and Oral Defence

Doctor of Business Administration

JOIN US

Applicants must possess an undergraduate degree or an equivalent qualification from a recognised institution.

For SUSS graduate programmes that are conducted in the English Language, you must meet the English Language Proficiency Requirement (ELPR)* **if** your undergraduate degree is not awarded by an English-medium university, **or** your undergraduate degree is awarded by an English-medium university but the language of instruction was not English.

** at least an IELTS (Academic) score of 6.5, or a TOEFL score of 580 (paper-based) or 85 (internet-based), or a PTE Academic score of 58, or C1 Advanced score of 180 [score must be obtained within the last 2 years at point of application].*

Applicants with an undergraduate degree that was conducted in English but awarded by a non-English medium university must produce an official letter from the university to certify as such in order to seek waiver of the ELPR requirement.

Some programmes may have additional requirements. Please refer to the individual programme pages for details.

Shortlisted applicants may be required to undergo one or more interviews and/or take written admission or other evaluation tests as may be prescribed by SUSS from time to time.

All applications are considered individually on merit, and the offer of admission is dependent on the number of places available in individual programmes. Admission is solely at the discretion of SUSS and the decision is final and binding. SUSS reserves the right to refuse admission and is not obliged to offer an explanation for the non-admission of unsuccessful candidates.

SUBMITTING YOUR APPLICATION

Applications are to be made online via suss.edu.sg/apply.

You must submit all the required documents together with your admission application. Incomplete applications will not be considered.



Find out more

TUITION FEES

The amount of course fees you pay in each semester depends on the number of courses you take in that semester. The course fees cover all study materials, classes, tutor supervision, assignments and examinations. They do not include fees for textbooks, and other additional items specified by SUSS from time to time.



Find out more

SCHOLARSHIPS AND SPONSORSHIPS

Committed to the promotion of lifelong learning, SUSS offers a number of scholarships and sponsorships to new and continuing students in recognition of their excellent academic achievements, leadership qualities and special talents and contributions.



Find out more

Please visit suss.edu.sg for more details.

CONTACT US

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Admission and Programme Enquiries



Email:
gs_recruitment@suss.edu.sg



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Information is accurate as of June 2026. For the most updated information, please refer to our website.