

Freshmen Orientation

Saturday, 1 August 2026

School of Business		
PG – Graduate Certificate in Digital Marketing Graduate Diploma in Digital Marketing Master of Digital Marketing (MDMK) Master of Digital Marketing (MDMK-A) Master of Digital Marketing (MDMK-SPE) (Specialisation Tracks)		
Watch performances from our Student Groups at 12:00 PM – 1:00 PM and 1:30 PM – 2:30 PM at Block A, Level 2, Koi Pond How to use iSmartGuide (iSG) Briefing at Block C, Level 2, SUSS Library from 1:00 PM to 1:30 PM and 2:30 PM to 3:00 PM Transforming Learning with Immersive Technology at Block C, Level 2, SUSS Library from 11:00 AM to 4:00 PM		
Time	Programme	Mode
8:30 AM – 10:00 AM	Orientation Registration Redeem your exclusive welcome bag when you register early!	Live Block C Walkway (Outside Starbucks)
10:00 AM – 11:30 AM	Let's Chat: Putting U in SUcCeSS Meet fellow students and gain valuable insights from school Dean and current students through an interactive panel discussion.	Live Block B, Level 2, LT.B.2.17
12:00 PM – 2:00 PM	Head of Programme Session - Icebreaker by Student Anchors - Briefing with Q&A by Head of Programme - Graduate Certificate in Digital Marketing - Graduate Diploma in Digital Marketing - Master of Digital Marketing (MDMK) - Master of Digital Marketing (MDMK-A) - Master of Digital Marketing (MDMK-SPE) (Specialisation Tracks)	Live Block A, Level 2, LT.A.2.09B
1:30 PM – 2:30 PM	Student Life Fair Performances	Live Block A, Level 2, Koi Pond
2:00 PM – 3:00 PM	Lunch	Live Block A, Level 2, The Atrium
2:00 PM – 4:00 PM	Collection of T-shirts and Jacket Distribution <i>(upon completion of online quiz)</i>	Live Block C Walkway (Outside Starbucks)
2:00 PM – 5:00 PM	Booth Activities	Live Block D, Level 1, Performing Arts Theatre (PAT Foyer) <i>(Refer to the 'Booth Map' on the Stamp Passport for specific booth locations)</i>
3:00 PM – 5:00 PM	Optional Activities Campus Tour	Live Please gather at the Registration Counter at 3pm

*SUSS reserves the rights to amend and/or revise the above schedule without any prior notification. Kindly check the Orientation website for any updates nearing the event.