

● 2022
● Undergraduate Programmes
● **SCHOOL OF SCIENCE
AND TECHNOLOGY**

**BSc
EVENTS MANAGEMENT
WITH MINOR**

(PART-TIME PROGRAMME)



Programme Overview

Events management is a challenging and ever-evolving field, made no less straightforward by recent global health concerns, and the universally increasing need for collaboration between partners, whether at the industry or national levels. While most have the impression that events centre around business-related matters, i.e., the MICE industry, there are also a great deal of events that deal with community outreach, publicity, or international efforts and the like. Furthermore, one must also consider that in events management, other work occurs in the background, often unnoticed from the front-end — skills such as marketing, communication, presentation proficiency, as well as logistics and financial planning all come into play.

The BSc Events Management with Minor (EMT-MAJ) programme is a partnership between the Singapore University of Social Sciences (SUSS), Singapore Polytechnic (SP), and Singapore Association of Convention & Exhibition Organisers & Suppliers (SACEOS). The programme aims to equip students with a diverse set of skills for effective management in the events industry — both in MICE and other types of events. Students will be kept up to date with current industry practices, thanks to close involvement of our partners, and will also look into emerging trends for events, the use of technology, and other unique features that will distinguish their projects. This is in addition to the conventional management of events, which will also include an in-depth study of risk management, venue and space management, the running of logistics, as well as the importance of creativity, ideation and conceptualisation of an event. As such, the programme involves both the technical expertise required for event management, but also recognises the creative component necessary to make any event groundbreaking.



Our Edge

- Preparation for career resilience in the events management industry
- Partnership with professional bodies in the events industry to ensure practical relevance to curriculum
- Experienced and senior industry practitioners as instructors
- Versatile and portable skill sets that will hold value in other roles and industries

Whom is this for?

This programme is for aspiring events managers, or those who are keen to pursue a career in the events management industry.

Career Prospects

Graduates with a degree in events management will be well equipped to pursue successful careers in the events management industry, as well as gain the versatile skill set to plan and conduct events in their respective roles.

Programme Offered in Collaboration with:



Programme Structure

Students are required to complete a total of 130 credit units (cu) to graduate with a basic degree, inclusive of 10 cu of SUSS Core courses, 10 cu of General Electives, which are courses offered under the General Studies Programme (course pre-requisites apply), and a minor course (40 cu) of your choice. All courses are 5 cu unless stated otherwise. The breakdown of the cu to be completed is:

- 60 cu of compulsory courses (inclusive of 10 cu of SST Core)
- 10 cu of elective courses
- 40 cu of minor courses
- 10 cu of SUSS Core courses
- 10 cu of General Electives

SST Core Compulsory Courses (Total 10 cu)

Level 1

- Principles of Project Management

Level 2

- Sustainable Society Through Innovative Technology

Compulsory Courses (Total 50 cu)

Level 1

- Events Planning and Management
- Venue and Space Management for Events
- Financial and Risk Management for Events

Level 2

- Business Events
- Security Management for the Built Environment
- Marketing Management

Level 3

- Logistics and Site Operations
- Trends and Technologies for Event Management
- Event Ideation and Conceptualization

Level 4

- Special and Mega Events

Elective Courses (Choose 10 cu)

Level 3

- Hospitality and Tourism Management
- Industry Project in Event Management
- Audio and Video Production Techniques (10 cu)
- Customer Relationship Management

Level 4

- Leisure and Attractions Management
- F&B Management

ADMINISTRATIVE DETAILS

Admission Criteria

You must be a Singapore citizen, permanent resident or a resident in Singapore. In addition, you will need to meet these minimum requirements:

- GCE 'A' Level with two passes (prior to 2006) or two H2 passes (from 2006); or local Polytechnic Diploma; or International Baccalaureate (IB) Diploma; or NUS High School Diploma.
Applicants with a Diploma from ITE, or other Diploma qualifications plus an acceptable SAT or ACT (with Writing) score may be considered for admission on a case-by-case basis;
- Two years of full-time work experience, or currently employed on a full-time basis; and
- At least 21 years old.

Shortlisted applicants may be required to undergo one or more interview(s) and/or take written admission or other evaluation tests as may be prescribed by SUSS from time to time.

All applications are considered individually on merit, and the offer of admission is dependent on the number of places available in individual programmes. Admission is solely at the discretion of SUSS and the decision is final and binding. SUSS reserves the right to refuse admission and is not obliged to offer an explanation for the non-admission of unsuccessful candidates.

How to Apply

Applications are to be made online via suss.edu.sg. You must submit all the required documents together with your admission application. Incomplete applications will not be considered.

Tuition Fees and Government Subsidy

The amount of course fees you pay in each semester depends on the number of courses you take in that semester. The course fees cover all study materials, classes, tutor supervision, assignments and examinations. They do not include fees for textbooks and other additional items specified by SUSS from time to time.

The Tuition Fee Subsidy (TFS) from the Singapore Government comes in the form of a tuition grant administered by the Ministry of Education (MOE) and is offered to all eligible admitted students studying for part-time undergraduate programmes at SUSS. Singapore Citizens aged 40 and above who are pursuing MOE-subsidised undergraduate programmes with SUSS and who are eligible for the SkillsFuture Mid-Career Enhanced Subsidy will enjoy a higher subsidy.

All Singaporeans aged 25 and above can use their \$500 SkillsFuture Credit from the government to pay for a wide range of approved skills-related courses. Visit the SkillsFuture Credit website (www.skillsfuture.sg/credit) to choose from the courses available on the SkillsFuture Credit course directory.

Please visit suss.edu.sg for current tuition fees and eligibility criteria for the government subsidy and SkillsFuture Mid-Career Enhanced Subsidy.

Internet Access

All SUSS students must have access to a computer/ laptop and the Internet in order to use the electronic and website facilities which allow access to course, academic and administrative information.

