

ASZ253e Writing for Print and Emerging Media

Level: 2

Credit Units: 5 Credit Units

Language:

Presentation Pattern: EVERY JAN

E-Learning: BLENDED - Learning is done MAINLY online using interactive study materials in Canvas. Students receive guidance and support from online instructors via discussion forums and emails. This is supplemented with SOME face-to-face sessions. If the course has an exam component, this will be administered on-campus.

Synopsis:

This course provides insights into journalistic writing, from selection and preparation of news stories to the writing and editing process.

Topics:

- Introduction to Journalistic Writing
- Basic Tools of Writing
- Writing in the Media Environment
- Writing for Print
- Writing for the Web
- The Writer and the Law

Learning Outcome:

- -

Assessment Strategies:

Continuous Assessment Component	Weightage (%)
TUTOR-MARKED ASSIGNMENT	15
TUTOR-MARKED ASSIGNMENT	15
DISCUSSION BOARD	20
Sub-Total	50

Examinable Component	Weightage (%)
ECA	50
Sub-Total	50

Weightage Total **100**