

BUS101e Management

Level: 1

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY SEMESTER

E-Learning: BLENDED - Learning is done MAINLY online using interactive study materials in Canvas. Students receive guidance and support from online instructors via discussion forums and emails. This is supplemented with SOME face-to-face sessions. If the course has an exam component, this will be administered on-campus.

Synopsis:

BUS101e Management is an introductory course in management theory and application, in the Asian context. This course introduces the fundamental concepts and principles of Business Management to students. It provides knowledge of the four management functions – Planning, Organising, Leading and Controlling in the light of the ever changing and turbulent business environment. It addresses some key themes and issues that are directly relevant to day to day business operations. This foundational knowledge base of management principles and concepts will enable students to enhance their own management capabilities and to understand what it takes to manage resources (including people) in an organisation.

Topics:

- Foundations of Management and Organisations
- An Introduction to Global Management and History of Management
- Organisational Environment
- Foundations of Planning
- Decision-Making
- Social Responsibility and Ethics
- Foundations of Organisations
- Organising for Flexibility in the Twenty-First Century
- Leadership
- Foundations of Control

Textbooks:

Robbins & Coulter,: Management 14th edition, global edition
ISBN-13: 9781292249339-AA

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ISBN-13: 9781292249339

Learning Outcome:

- Identify the management process, management types, management skills and managerial roles, and discuss innovative management competencies needed to deal with today's turbulent environment.
- Relate how historical forces influence the practice of management.
- Describe various dimensions of the general and task environments and discuss their influence on internal organizational culture.
- Explain various types of goals and plans and identify innovative planning approaches managers use in a fast-changing environment.
- Describe the decision-making process and ethical decision-making and define the concept of corporate social responsibility.
- Outline various types of organisation structures.
- Explain the nature of leadership and outline different approaches to leadership theory.
- Identify different sources of leadership power.
- Define the control process and gain an overview of major control techniques and current trends in quality and financial control.
- Demonstrate well developed written proficiency.
- Employ advanced interpersonal communication competencies.
- Develop good business acumen.
- Show how ethical decision making and leadership can take place in practice.
- Apply knowledge of organizational structure and design to achieve organizational goals.
- Classify, interpret and analyze business issues from both local and global perspectives.
- Demonstrate the essential knowledge and interpersonal skills to work effectively in a team and practise various roles within the team setting, for instance leader, negotiator, motivator etc.

Assessment Strategies:

Continuous Assessment Component	Weightage (%)
PRE-COURSE QUIZ	2
PRE-CLASS QUIZ	2
PRE-CLASS QUIZ	2
PARTICIPATION	6
GROUP BASED ASSIGNMENT	38
Sub-Total	50

Examinable Component	Weightage (%)
Written Exam	50
Sub-Total	50

Weightage Total **100**