

# **BUS531 Sustainability Management**

**Level:** 5

**Credit Units:** 5 Credit Units

**Language:** ENGLISH

**Presentation Pattern:** EVERY JULY

## **Synopsis:**

Sustainability Management will teach students that sustainability management should not be a collection of random acts on sustainability. A focus will be given on how to make sustainability management become what every member of the organisation does every day.

Sustainability is defined as “the capability of an organisation to transparently manage its responsibilities for environmental stewardship, social well-being and economic prosperity over the long term while being held accountable to its stakeholders.” This course intends to familiarise the students who are not an expert in sustainability with facts and analysis on the recent evolution of the business strategies for sustainability management.

Although the comprehensive overview of the core concepts, strategies and practices of sustainable business will be covered, this course does not intend to be a pure academic course that the main activities are to review literature and discuss the findings of the academics. It intends to pose practical issues for decision makers to address. The topics of sustainability will be addressed from the perspectives of various disciplines of business, including; economics, strategy, ethics, organisational behaviour, operations, finance, accounting and marketing.

## **Topics:**

- Concept of Sustainability in an Organisation
- Sustainability as Three Responsibility
- Sustainability Management System
- Operational, Regulatory and Reputational Risk
- Maturity Matrices of Sustainability
- Measuring and Reporting Sustainability (for SME)
- Corporate Social Responsibility
- Lifecycle, Footprint and Carbon Finance
- Green Marketing

## **Textbooks:**

Darcy Hitchcock & Marsha Willard: The Business Guide to Sustainability – Practical Strategies and Tools for Organizations, 3rd, 2015 Routledge  
ISBN-13: 9781138786196-AA

Darcy Hitchcock & Marsha Willard: The Business Guide to Sustainability – Practical Strategies and Tools for Organizations, 3rd, 2015 Routledge  
ISBN-13: 9781138786196

**Learning Outcome:**

- Appraise the typology of sustainability in the organisational context
- Criticise the concepts of sustainability in terms of “perspective, place and people”
- Compose the quantitative measures of performance to drive long term sustainability results
- Assess the role of risk management in supporting sustainability management
- Propose how to engage the members of the organisation to be a part of sustainability
- Evaluate organisations’ sustainability maturity in multiple value chains
- Collect the best practices in Sustainability Management
- Formulate the strategy to promote sustainable growth

**Assessment Strategies:**

<b>Continuous Assessment Component</b>	<b>Weightage (%)</b>
PRE-COURSE QUIZ	10
GROUP BASED ASSIGNMENT	25
PARTICIPATION	15
<b>Sub-Total</b>	<b>50</b>

<b>Examinable Component</b>	<b>Weightage (%)</b>
ECA	50
<b>Sub-Total</b>	<b>50</b>

**Weightage Total** **100**