

BUS613 Strategic Leadership & Management for Excellence

Level: 6

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JULY

Synopsis:

Strategic Leadership & Management for Excellence provides students with an opportunity to understand the fundamental principles of management, organisational behaviour and leadership. Students will reflect on, apply and evaluate their organisational issues through in-depth case study analyses and discussions. The course will teach students to analyse complex organisational situations and make decisions aimed at achieving optimal job performance and value maximization. The course will also discuss issues concerning managing and leading in diverse and multicultural environments. In addition, students will learn to apply the Business Excellence framework to help firms focus their efforts and resources to support and sustain business excellence. Students will learn the 10 key attributes of the Business Excellence framework: visionary leadership, customer-centric excellence, innovation focus, organisational and personal learning, valuing people and partners, agility, knowledge-driven system, corporate social responsibility, results orientation, and systems perspective. The impact of social media and digital social networks on management, communications, and business will also be examined.

Topics:

- Organisational structures & designs
- Planning and goal-setting
- Group behaviour, teams, and decision making
- Job design, motivation, and job satisfaction
- Impact of individual differences on job performance
- Modern leadership approaches
- Ethical leadership
- Managing diverse and multicultural environments
- Business Excellence Framework
- Social media and implications to management and business

Textbooks:

Mullins, Laurie J. (2016),: Management and Organisational Behaviour 11th Pearson
ISBN-13: 9781292254449

Mullins, Laurie J. (2016),: Management and Organisational Behaviour 11th Pearson
ISBN-13: 9781292254449-AA

Learning Outcome:

- Assess the impact of contextual factors on organisational processes and performance
- Propose ways to improve group performance and employee satisfaction
- Critique different theories of motivation
- Compare different approaches to leadership
- Appraise ethical leadership
- Evaluate issues concerning managing and leading diverse and multicultural organisations
- Appraise the impact of social media on management and businesses
- Assess how management, OB, and leadership theories apply to work place situations
- Design management practices using the business excellence framework
- Prepare statements and papers that effectively communicates ideas and suggestions
- Prepare oral presentations in areas related to management, organisational behaviour and leadership

Assessment Strategies:

Continuous Assessment Component	Weightage (%)
QUIZ	10
PARTICIPATION	20
Sub-Total	30

Examinable Component	Weightage (%)
ECA	70
Sub-Total	70

Weightage Total **100**