

# COM253e Writing for Print and Emerging Media

**Level:** 2

**Credit Units:** 5 Credit Units

**Language:** ENGLISH

**Presentation Pattern:** EVERY JAN

**E-Learning:** BLENDED - Learning is done MAINLY online using interactive study materials in Canvas. Students receive guidance and support from online instructors via discussion forums and emails. This is supplemented with SOME face-to-face sessions. If the course has an exam component, this will be administered on-campus.

## **Synopsis:**

COM253e Writing for Print and Emerging Media provides insights into journalistic writing, from selection and preparation of news stories to the writing and editing process.

## **Topics:**

- Introduction; On the Job; How Newsroom Works
- Newswriting Basics
- Reporting Basics
- Online Writing
- Writing Features
- Media Law and Ethics

## **Textbooks:**

Tammy Trujillo: Writing and Reporting News You Can Use  
ISBN-13: 9781351979658

Tammy Trujillo: Writing and Reporting News You Can Use  
ISBN-13: 9781351979658-AA

**Learning Outcome:**

- Explain what constitute news
- Compare the different demands of writing for print and online media
- Apply various reporting practices and principles
- Use tools of writing to write good leads and news stories for print and online media
- Write news stories and features for newspapers
- Develop news stories and features for the Internet
- Discuss issues by presenting accurate and interesting stories

**Assessment Strategies:**

<b>Continuous Assessment Component</b>	<b>Weightage (%)</b>
TUTOR-MARKED ASSIGNMENT	20
TUTOR-MARKED ASSIGNMENT	20
PRE-CLASS QUIZ	4
PRE-CLASS QUIZ	3
PRE-CLASS QUIZ	3
<b>Sub-Total</b>	<b>50</b>

<b>Examinable Component</b>	<b>Weightage (%)</b>
ECA	50
<b>Sub-Total</b>	<b>50</b>

**Weightage Total** **100**