

# **CSD517 Social Enterprise and Corporate Social Responsibility**

**Level:** 5

**Credit Units:** 5 Credit Units

**Language:** ENGLISH

**Presentation Pattern:** EVERY JULY

## **Synopsis:**

CSD517 provides students with knowledge of concepts and processes related to social enterprise and corporate social responsibility. Community services and benefits provided by the social economy will be compared with those of the monetized economy. Questions will be raised about the emergence of social enterprise and corporate social responsibility in larger development contexts. The strengths and limitations of social enterprise and corporate social responsibility will be considered. The course will draw upon multi-country case studies for best practices and lessons to be learnt. Students will have the opportunity of learning from practical interactions with social enterprise and corporate social responsibility.

## **Topics:**

- What is “social enterprise”?
- The social economy and the monetized economy
- Exchanges of services as the basis of social enterprise
- Social enterprise in formal and informal contexts of non-monetised services
- Corporate social responsibility
- Strengths and limitations of social enterprise and corporate social responsibility
- Relations between state, society and market
- Multi-country case studies of social enterprise and corporate social responsibility
- Learning from practical experiences

## **Textbooks:**

Ian C. MacMillan (Author), James D. Thompson (Author): *The Social Entrepreneur's Playbook, Expanded Edition: Pressure Test, Plan, Launch and Scale Your Social Enterprise* (2013) 2013  
ISBN-13: 9871613630327-AA

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**Learning Outcome:**

- Compare concepts and processes related to social enterprise and corporate social responsibility
- Assess the emergence of social enterprise and corporate social responsibility in the larger development context
- Evaluate the actual and potential impact of social enterprise and corporate social responsibility
- Analyze services provided by the social economy and the monetized economy
- Appraise the effectiveness of different types of social enterprise and corporate social responsibility
- Discuss the strengths and weaknesses of incorporating social enterprise and corporate social responsibility in policy formulation
- Examine the consequences of social enterprise and corporate social responsibility

**Assessment Strategies:**

| <b>Continuous Assessment Component</b> | <b>Weightage (%)</b> |
|--|----------------------|
| TUTOR-MARKED ASSIGNMENT                | 50                   |
| <b>Sub-Total</b>                       | <b>50</b>            |

| <b>Examinable Component</b> | <b>Weightage (%)</b> |
|-----------------------------|----------------------|
| ECA                         | 50                   |
| <b>Sub-Total</b>            | <b>50</b>            |

**Weightage Total** **100**