

MGMT418e Airport Administration & Finance

Level: 4

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY SEMESTER

E-Learning: BLENDED - Learning is done MAINLY online using interactive study materials in Canvas. Students receive guidance and support from online instructors via discussion forums and emails. This is supplemented with SOME face-to-face sessions. If the course has an exam component, this will be administered on-campus.

Synopsis:

The student will be presented with an opportunity for advanced study of the organizational, political, and financial administration of public and private civil use airports. Areas of emphasis include: public relations management, safety and security issues, employee organizational structures, financial and accounting strategies, revenue and expense sources, economic impacts of airport operations, airport performance measurement standards, and current trends and issues of direct concern to airport administrators.

Topics:

- Review of airport management functions
- Local, regional, and federal regulations and policies
- Airport management relationships with airline management and other tenants
- Airport finance
- The airport privatization trend and current airport ownership models
- Airport performance measurement
- Environmental and economic contributions by airports
- Airport marketing and public relations Issues

Learning Outcome:

- Interpret the Federal Aviation Administration relevant policies and regulations regarding airport operations.
- Understand the changing commercial airline industry and the relationships with airport management.
- Distinguish between the various financial approaches employed by airport management.
- Discuss the trend towards privatization of airports and the effect on airport polices and administration.
- Explain the different ownership models of public use airports.
- Assess the effectiveness of airport management strategies through a variety of performance measurement methodologies.
- Understand the various environmental federal regulations; the airport contribution to the local environment and the strategies employed to address environmental issues.
- Review a range of marketing methods used by airport management.
- Examine the relationship between airport management and the surrounding community.

Assessment Strategies:

Continuous Assessment Component	Weightage (%)
---------------------------------	---------------

TUTOR-MARKED ASSIGNMENT	100
Sub-Total	100

Examinable Component	Weightage (%)
Sub-Total	

Weightage Total **100**