

NPM507 Social Capital and Social Impact

Level: 5

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JAN

Synopsis:

NPM507 explores theories and perspectives surrounding the concept of non-profit organisations as producers of social capital. Students will achieve an understanding about the value embedded in an organisation's social structures and mechanisms which lead to social capital. With attention placed on networks, norms, interaction and co-ordination that are engendered in social capital, students will be able to relate how social capital increases trustworthiness in non-profit organisations and increases the vitality of civic engagement and social life. Incorporating sociological and economical perspectives, the aim of this course is to ultimately understand how social capital leads to social impact. Students will also gain practical skills in social impact measurement.

Topics:

- Theories and concepts relevant to social capital of organisations
- Benefits and importance of social capital
- Dimensions of social capital according to social capital theory
- Inter-sector collaboration
- Social capital and individuals
- Theories and concepts relevant to social impact
- Measuring the social effects of non-profit projects and services

Textbooks:

Epstein, M. J., & Yuthas, K.: *Measuring and Improving Social Impacts: A Guide for Non-profits, Companies, and Impact Investors*. San Francisco: CA: Berrett-Koehler Publishers
ISBN-13: 9781609949778

Learning Outcome:

- Appraise different types and dimensions of social capital
- Prioritize social capital in terms of its impact on societal wellbeing and development
- Deconstruct the benefits that accrue to an organisation as a result of inter-sector collaboration
- Examine the complexities of social impact
- Evaluate the tools and methodologies for measuring social impact
- Formulate strategies for inter-sector collaboration
- Analyse the societal implications of non-profit projects and services
- Demonstrate appropriate use of tools and methodologies for measuring social impact

Assessment Strategies:

Continuous Assessment Component	Weightage (%)
TUTOR-MARKED ASSIGNMENT	50
Sub-Total	50

Examinable Component	Weightage (%)
ECA	50
Sub-Total	50

Weightage Total **100**