

OEL310 Overseas Experiential Learning (Myanmar)

Level: 3

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JAN

Synopsis:

As one of the largest country in mainland Southeast Asia with an area of 676,578 km² and a population of over 60 million people, Myanmar represents a very large domestic consumer and labour market for the world. In recent years, Myanmar has gained much attention globally – in part, with the political development with the National League for Democracy (NLD) under Aung San Suu Kyi, signalling a return to formal political (and democratic) processes; and in part, with the abundant untapped resources the country has to offer, now open to the world market. While still underdeveloped in the major industrial and economic sectors and infrastructure, Myanmar is undeniably a land of opportunities.

Through this overseas study mission, which incorporates meaningful interaction and collaboration with counterparts and co-workers from a local university and hosting SMEs, students will be immersed in Myanmar's vibrant business scene and be subjected to a deeper understanding of the rich economic possibilities. Students will be engaged with purposeful visits to local firms in both private and public sectors, training institutions and government agencies, to facilitate insights to the rapid economic development of the nation as a whole. Students will also be expected to plot the political development of the country, from the military junta to the current stage of early democracy, alongside milestones of economic and social progress, and demonstrate problem-solving skills, critical analysis of the business models against the socio-political and economic backdrop in the host country.

Topics:

- Contemporary geopolitical, social and economic issues pertaining to Myanmar's development
- The business climate and opportunities in Myanmar
- Myanmar's relations and interdependence with the ASEAN nations and the greater Asian region
- General business administration, including the study of business models and practices

Learning Outcome:

- Study and examine the key drivers behind the economic and socio-political development, and setbacks, in Myanmar.
- Compare systems of governance, businesses and business development between Singapore and Myanmar.
- Analyse the business model of some SMEs, in terms of its operations, competition, strengths and weaknesses, financial standing and organisational structure.
- Acquire insights and perspectives to the rich culture and history of the place and people.
- Develop a deeper appreciation and understanding of Myanmar's economic and business contexts and development.
- Develop stronger interpersonal and communication skills and cross-cultural competencies through collaboration with Myanmar youth counterparts and co-workers in their work experience in the hosting SME.
- Cultivate greater sensitivities, understanding and appreciation of the Myanmar culture and work culture.

Continuous Assessment Component	Weightage (%)
PRE-COURSE QUIZ	15
GROUP BASED ASSIGNMENT	10
PARTICIPATION	15
GROUP BASED ASSIGNMENT	30
TUTOR-MARKED ASSIGNMENT	30
Sub-Total	100

Examinable Component	Weightage (%)
Sub-Total	

Weightage Total **100**