

PSY355e Psychology of Creativity

Level: 3

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY SEMESTER

E-Learning: BLENDED - Learning is done MAINLY online using interactive study materials in Canvas. Students receive guidance and support from online instructors via discussion forums and emails. This is supplemented with SOME face-to-face sessions. If the course has an exam component, this will be administered on-campus.

Synopsis:

In today's globalized world, it is important to develop our creative potential to the fullest. This will enable us to tackle complex challenges and live a deep and meaningful life. However, it is not easy for us to engage in creative behavior for a variety of reasons. First, creativity requires us to get out of our comfort zone and challenge our deeply-held beliefs and assumptions about the world. Second, our society places a lot of social constraints in the way we behave, making it difficult for us to do things in a creative way. Using real-world examples from Albert Einstein to Vincent van Gogh, this module opens students to the fascinating world of creativity by exposing them to the latest findings, theories and controversies in this domain of knowledge. Students will learn how psychologists define, measure and conduct research on creativity. They will understand how the creative problem-solving process works and learn how to design and construct a creative product. They will examine how the social environment affects the development of the creative personality. By the end of the course, students will have a better understanding of creativity from an individual, group and cross-cultural perspective. They will gain psychological insight into their creative strengths and weaknesses. They will learn how to tackle problems and come up with innovative solutions at home, in school and at work. Finally, they will learn how to develop a creative and resilient personality in spite of the cultural constraints in Asian society.

Topics:

- What is creativity?
- Nature and nurture of creativity
- From individual to group creativity
- Fostering creativity in the classroom and workplace
- Mood, madness & creativity
- Culture & creativity

Textbooks:

Ng Aik Kwang: Psychology of Creativity Singapore: The Idea Report
ISBN-13: 9789810763237

Ng, A.K.: Creativity: Questions & Controversies - SETBOOK FOR ASSOCIATE (2009) Singapore:
The Idea Resort
ISBN-13: 9810845193-AA

Ng Aik Kwang: Psychology of Creativity Singapore: The Idea Report
ISBN-13: 9789810763237-AA

Learning Outcome:

- Compare different theories/models/research approaches in creativity.
- Illustrate key questions & controversies of creativity in the modern world.
- Examine how the social-cultural environment affects creativity.
- Develop innovative solutions via creative problem-solving process.
- Criticize different ways of measuring and studying creativity.
- Recommend strategies to foster creativity at home/school/work.

Assessment Strategies:

Continuous Assessment Component	Weightage (%)
PRE-CLASS QUIZ	5
PRE-CLASS QUIZ	5
TUTOR-MARKED ASSIGNMENT	20
TUTOR-MARKED ASSIGNMENT	20
Sub-Total	50

Examinable Component	Weightage (%)
Written Exam	50
Sub-Total	50

Weightage Total **100**