

# SCO159 Story-telling and Story-making

**Level:** 1

**Credit Units:** 2.5 Credit Units

**Language:** ENGLISH

**Presentation Pattern:** EVERY JAN

## Synopsis:

Story telling is an intrinsic human characteristic. Since the days of cave-drawings and oral traditions, technologies have changed the way we tell stories – visual stories told through photographs, spoken stories told through videos and recordings, written stories in blogs, etc. This course looks at what makes a compelling story by learning the basics of story-telling (narrative structure, plot, character) and also what stories say about their story-makers. Students will produce their own story-telling project through a medium of their choice, to document, convince or inspire others of their journey in service-learning, overseas programme, work attachment, etc.

## Topics:

- The evolution of storytelling
- Basics of storytelling
- Truth telling and “alternative facts”
- Narratives and audiences
- Digital media and storytelling
- A.I. versus human storytelling

## Learning Outcome:

- Identify modes of narration and rhetorical devices
- Describe the key role stories and narratives play in communication
- Illustrate the effectiveness of a story on target audiences
- Interpret meanings behind the various interactions in daily and professional life
- Relate narrative and rhetorical elements to real world communications
- Apply narrative and rhetorical elements and techniques to various story-telling technologies

## Assessment Strategies:

Continuous Assessment Component	Weightage (%)
PRE-COURSE QUIZ	5
REFLECTION JOURNAL	25
GROUP BASED ASSIGNMENT	30
VIDEO	40
<b>Sub-Total</b>	<b>100</b>

Examinable Component	Weightage (%)
<b>Sub-Total</b>	

**Weightage Total**

**100**