

## SSC205e Business, Government and Society

**Level:** 2

**Credit Units:** 5 Credit Units

**Language:** ENGLISH

**Presentation Pattern:** EVERY SEMESTER

**E-Learning:** BLENDED - Learning is done MAINLY online using interactive study materials in Canvas. Students receive guidance and support from online instructors via discussion forums and emails. This is supplemented with SOME face-to-face sessions. If the course has an exam component, this will be administered on-campus.

### Synopsis:

Relationships between business, government, and society are increasingly complex, dynamic, and symbiotic. Using the business unit as a starting point, we trace its involvement and interactions with key partners as well as internal and external stakeholders (e.g., investors, employees, customers, non-governmental organizations, etc) at various sites of activity such as the marketplace, workplace, and the legislative and political arenas. We discuss the systems of accountability now required and expected of transnational corporations operating in the global marketplace. Finally, we examine several case studies selected from the Asia-Pacific in the light of the core concepts discussed in the course.

### Topics:

- Unpacking the Business- Government-Society Relationship
- Globalization & Business
- Business in Politics
- Politics in Business
- The Business of Community Development
- Business as a Global Citizen

### Learning Outcome:

- Explain the costs and benefits of globalization and discuss the ways in which globalization affects the interrelationship between business, government and society
- Explain the need for government regulation of business
- Compare and contrast arguments for and against government regulation of business
- Examine the role of business in the political process and society
- Develop workable recommendations on corporate initiatives with regard to corporate social responsibility
- Appraise the impact of government regulatory policies on business and society
- Develop corporate initiatives to address specific community problems and issues related to corporate social responsibility

### Assessment Strategies:

Continuous Assessment Component	Weightage (%)
PRE-CLASS QUIZ	5
PRE-CLASS QUIZ	5
GROUP BASED ASSIGNMENT	15
TUTOR-MARKED ASSIGNMENT	25

<b>Sub-Total</b>	<b>50</b>
<b>Examinable Component</b>	<b>Weightage (%)</b>
Written Exam	50
<b>Sub-Total</b>	<b>50</b>
<b>Weightage Total</b>	<b>100</b>