

SSC211e Social Science Research Methods

Level: 2

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY SEMESTER

E-Learning: BLENDED - Learning is done MAINLY online using interactive study materials in Canvas. Students receive guidance and support from online instructors via discussion forums and emails. This is supplemented with SOME face-to-face sessions. If the course has an exam component, this will be administered on-campus.

Synopsis:

Social science research is an integral part of everyday life. It is not only pertinent to the academic community, but also to anyone who is eager to understand the world around them. This course aims to orientate students to the principle of social research and highlight its implications. It will provide students with the necessary foundation on research methodology, both qualitative and quantitative. Key takeaways for students include an appreciation of the research process; the ability to distinguish between good and poor quality research; as well as the ability to analyse and communicate research findings to different audiences.

Topics:

- What is Research? (i) Importance of Social Science Research; (ii) Ethnics in Social Science Research
- Fundamentals of Social Science Research. (i) Research Paradigms; (ii) Language of Research
- Research Design and Measurement.
- Qualitative Research Methods. (i) Types of Qualitative Research; (ii) Analysis of Qualitative Data
- Quantitative Research Methods. (i) Types of Quantitative Research; (ii) Analysis of Quantitative Data
- Making Known Research Findings. (i) Report Writing

Textbooks:

Neuman, L. W. (2014).: Social Research Methods: Qualitative and Quantitative Approaches United Kingdom: Pearson Education Limited.
ISBN-13: 9781292033617

Neuman, L. W. (2014).: Social Research Methods: Qualitative and Quantitative Approaches United Kingdom: Pearson Education Limited.
ISBN-13: 9781292033617-AA

Learning Outcome:

- Recognise and explain the importance of social science research to everyday life.
- Distinguish between the three main schools of thought within social science research: positivist, interpretive and critical.
- Describe the key components and processes of social science research.
- Appraise both qualitative and quantitative approaches in social science research.
- Recognise and appreciate the ethical issues within social science research.
- Discuss the key tenets of social science research.
- Evaluate published research with a critical eye.
- Apply concepts, theories and research methodology to social phenomenon in their respective programmes.
- Develop a research proposal in their respective area of study.
- Analyse either qualitative or quantitative data in their respective area of study.

Assessment Strategies:

Continuous Assessment Component	Weightage (%)
PRE-CLASS QUIZ	5
PRE-CLASS QUIZ	5
TUTOR-MARKED ASSIGNMENT	20
TUTOR-MARKED ASSIGNMENT	20
Sub-Total	50

Examinable Component	Weightage (%)
Written Exam	50
Sub-Total	50

Weightage Total **100**