

SSC253e Media, Politics, and the Citizen

Level: 2

Credit Units: 5 Credit Units

Language: ENGLISH

Presentation Pattern: EVERY JULY

E-Learning: BLENDED - Learning is done MAINLY online using interactive study materials in Canvas. Students receive guidance and support from online instructors via discussion forums and emails. This is supplemented with SOME face-to-face sessions. If the course has an exam component, this will be administered on-campus.

Synopsis:

The media plays an influential role in shaping our opinions, political inclinations, and social awareness. But often, we are not cognizant of this fact. In this course, you're asked to assess the impact of media on your everyday activities and the extent to which the media shapes you into an active citizen. In particular, you will evaluate how the media contributes to and regulates the development of a public sphere, as well as your perception and understanding of national and international issues. Additionally, you'll study and assess the impact of various Asian political systems, media ownership and control, and the financial viability of media organisations on the quality and range of news reports.

Topics:

- Journalism and Politics: An Overview
- Framing the News
- Political Economy of Mass Media
- Civic, Public, and Development Journalism
- Politics and media in Asia
- The Use of Social Media in Politics

Learning Outcome:

- Explain how media shape our perception and understanding of news events.
- Analyze the authenticity of news and reporting.
- Apply the knowledge of these theories in the analyses of contemporary mass media.
- Develop proficiency in the practical skills of case study analysis.
- Develop independent research skills using databases, the library and the Internet.
- Appraise news events independently from the influences of media.

Assessment Strategies:

Continuous Assessment Component	Weightage (%)
PRE-CLASS QUIZ	5
PRE-CLASS QUIZ	5
GROUP BASED ASSIGNMENT	15
TUTOR-MARKED ASSIGNMENT	25
Sub-Total	50

Examinable Component	Weightage (%)
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ECA	50
Sub-Total	50

Weightage Total **100**